

ANNUAL REPORT September 1, 2022 - August 31, 2023





WELCOME TO THE RADY JCC





VISION

The Rady JCC aspires to be a vibrant and welcoming community where Jewish culture and values flourish, where families and friendships are strengthened, where healthy and active lifestyles are encouraged and where we contribute to the well-being of the entire community by ensuring our programs and services are available to all.

MISSION

The Rady JCC's mission is to be the centre of the community providing the best in Jewish culture, fitness, and wellness programs for all stages of life.

VALUES

Hachnasat Orchim Welcoming **Tikkun Olam**Repairing the World

Ruach Spirit Energy **Kehilla**Community



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2022-2023

BOARD OF DIRECTORS





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Board Member



Nathan Weltman
Board Member

MESSAGE FROM THE

PRESIDENT

Dear Rady Friends,

A true fan is one who supports the team through thick and thin. One who always supports its players and encourages them to never settle.

We bleed team colours and scream with joy when we win. We are invested. We are all in. We want nothing more than great things for our team.

As I sit down to write my message to all of you, I do so not only as the President of the Rady JCC, but also as one of its biggest fans. Let me tell you why.

I am a fan of the impact Rady creates -

I've said it again and again, the Rady JCC is more than a fitness facility with a world-class pool. It's a gathering place for so many people, a second home, a haven. Anyone who enters our doors feels the immediate impact of what we do. Whether it's for a swim in our pool, an afternoon game of Mah-Jong, or a day of education and fun at one of our childcare centres, they leave feeling better than when they arrived.

I am a fan of our Rady members -

Our members continued to amaze me with their ongoing dedication and love for our centre. With every new program we offered, every new class we ran, our members showed up. They showed up and showed me why this place is so special. These people taught me that being a true fan isn't being there from the beginning. It's being there until the end.

I am a fan of our partners and supporters –

One thing I've learned from being involved with Rady over the years is this: the Rady JCC would not exist without the unwavering support and guidance of our partners. Saying thank you does not give these people, groups, and organizations true justice for what they've given us; how they continue to believe in our mission.

I must mention the Jewish Federation of Winnipeg, the United Way Winnipeg, the Jewish Foundation of Manitoba, the Tallman Foundation, the Winnipeg Foundation, The Asper Foundation, and the Babs Asper Centre for Cultural Arts. These groups, all-stars in our league, allowed us to offer programming that is so crucial to so many. They allowed us to not only operate, but flourish.

I am a fan of the Rady JCC staff -

Our dedicated Rady team, led by Executive Director Rob Berkowits, worked tirelessly, pivoting, and adapting to ensure we would continue to remain relevant and on track. Watching them work every day was like watching a continual highlight reel. Knowing we have this team in place makes me feel very hopeful for Rady's future.

Finally, I am a fan of my fellow Board of Directors –

This past year has not been an easy year. The lasting effects of the pandemic continue to be felt on our bottom line. During these difficult times, I leaned on my fellow Directors for their ongoing dedication and guidance. Their sage advice and efforts continue to help govern the Rady forward into this next chapter of our existence. I thank them for standing alongside me.

As a true fan of the Rady, I will never get tired of talking about my favourite team.

Here's to the next season being the best one yet.

Don Haid President Rady JCC

MESSAGE FROM THE

EXECUTIVE DIRECTOR



Rob Berkowits

Executive Director

"SUCCESS ISN'T OWNED, IT'S LEASED. AND RENT IS DUE EVERY DAY."

JJ WATT

Dear Rady JCC Friends,

The end of the season for any professional sports team is a time for reflection, growth, and appreciation. A time to look back to celebrate some of its wins while examining and learning from some of its losses.

Here at the Rady, we are a team. Like any team, we are defined not by a single game, but instead by an entire season. And what a season we've had.

We've had our ups and downs. (Unfortunately, you can't always pick the days they come in on either.) Every game we played this year was done so with heart and determination. Win or lose, we always pushed on. Even when we stumbled and fell, we fell forward.

And do you want to know something? Persistence can change any small failure into extraordinary achievement.

Let's take a look at a few highlights from our score sheet this past year –

Our season began with hopeful optimism. Still feeling the effects of a pandemic now three years behind us, we worked tirelessly to grow our overall membership base. Through an aggressive and creative marketing push to bring people back through our doors, we did see our membership numbers steadily climb. Life as we once knew it was returning to the Rady.

That said, as of today our membership numbers are still lower than where we were before the world changed overnight. We fell short of where we wanted to be by the end of this year. The plan now? We will analyze our playbook, make adjustments, and keep driving our membership forward moving into the next season to get to where we need to be.

As the season played on, we increased our fitness group classes catering to different demographics, giving more options for people to select from. We brought in industry-leading equipment as well as introduced original specialty fitness classes, customized aquatics programming, and different types of cutting-edge therapies. Our trainers, top line players in the industry, continued to help our members on their fitness journeys.

Our Programming department scored big this season, delivering on a massive variety of in-person programming to members within our community and beyond. We saw thousands of people from all backgrounds gather at the Rady for various events and festivals. At Folklorama's Shalom Square, we debuted a brand new immersive cultural display showcasing the beauty and splendor of Israel, thanks to an incredible \$40,000 grant from the Jewish Foundation of Manitoba.

Our annual Sports Dinner back in June drew in over 1,200 people to hear from NHL legends and former Chicago Blackhawks teammates Jeremy Roenick, Chris Chelios, and Ed Belfour as well as to honour Sports Dinner Past Chair Blair Worb. The final score of our flagship fundraiser? Nearly \$400,000 was raised after all our bills were paid.

Side note - I've seen personally how those dollars have created immense impact, specifically through our Rady JCC Summer Day Camps. We had around 1,000 children attend our various camps from all over our city, with many of them on partial or full subsidies using some of the dollars raised. Every child who came to us wanting a campership experience was able to do so this year, regardless of their family's situation. That's a remarkable thing.

A monumental win this year for not just the Rady, but the greater Winnipeg community, was the development and successful launch of the 'Hate is Not Welcome Here' initiative, a joint campaign in partnership with all of Winnipeg's professional sports teams. The Winnipeg Jets, the Manitoba Moose, the Winnipeg Blue Bombers, the Valour FC, the Winnipeg Sea Bears, and the Winnipeg Goldeyes, all took part through dedicating one game during their regular seasons to curb the hate epidemic.

Through the generosity of donors, we were able to secure thousands of tickets for this cause. Then, for each selected game, these complimentary tickets were distributed to various organizations through campaign partners the Rainbow Resource Centre, Folklorama, and Anti-Racism in Sport. Attendees brought this simple yet powerful message with them to each game, affecting infectious positive change.

Our Rady Board of Directors, led by President Don Haid, certainly didn't have an easy schedule to play

over the last 12 months. Getting into the winning column takes strategy, confidence, and passion. Throughout the year, this group continued to govern with poise, dignity, and composure, leading our organization forward.

Finally, (and here comes my locker room speech), at the core of the Rady JCC team are my fellow staff; my teammates. Being a team player means being ready, willing, and able to support the team — no matter what lies ahead. In sports, the best team players are the ones who act unselfishly and make decisions for the good of the team. And the best teams have consistency and chemistry. The Rady staff have and do all of this.

It's an absolute honour to wear the same colours as all of you. There's no other group I would rather go into battle with every single day. Into the scrums, the corners. As the Executive Director of the Rady JCC and a captain of our Rady team, I will make it my duty to ensure that our squad continues to stay in the winning column.

Remember this - a successful team beats with one heart.

See you next season.

Rob Berkowits Executive Director Rady JCC



"THE STRENGTH OF THE TEAM IS EACH INDIVIDUAL MEMBER. THE STRENGTH OF EACH MEMBER IS THE TEAM."

- PHIL JACKSON

RADY JCC MANAGEMENT TEAM

AS OF DECEMBER 2023



The Rady JCC fondly remembers our dear friend and longtime colleague

Lisa Reiss^{z"|}

We will long remember how Lisa made us laugh, her tenacity, and her willingness to always help those around her. She is deeply missed by so many.

May her memory be a blessing.

Executive Office

Rob Berkowits Executive Director

Shauna Marling Executive Assistant

Early Learning Centres

Eleonora Caporalini *Director of Child Care Services*

Shirly Pelich

Assistant Director, David & Ruth Asper Early Learning Centre

Joanna Young

Assistant Director, Kaufman Child Care Centre

Finance and Administration

Barry Miller CPA, CMA Director of Finance & Administration

Vicki Morton

Manager of Accounting

Fitness and Aquatics

Boris Bursak

Director of Fitness & Health

Sarah Dyck

Manager of Aquatics

Morrisa Klein

Manager of Fitness & Health

Marketing, Membership and Communications

Zachary Minuk

Director of Development, Partnerships & Communications

Sheldon Appelle

Manager of Marketing, Communications & Digital Content

Robyn Lieberman

Membership Manager

Inna Granovsky

Membership Engagement Project Manager

Gwendolyn Penner

Coordinator of Graphic Design & Digital Content

Programming

Laura Marjovsky

Director of Programming

Natali Halberthal

Manager of Programming

Shira Newman

Coordinator of Arts and Older Adult Programming

'HATE IS NOT WELCOME HERE'

'Hate is Not Welcome Here' is a groundbreaking Rady JCC initiative created to affect positive change here in our local community through unifying people through the power of sport; turn hate into love and make people feel welcome no matter where they come from or what they believe.



"Change does not come easily. We recognize this. But we must start somewhere. And it must be done with the right leaders and influencers in our community."

> - Rob Berkowits **Executive Director Rady JCC**

This past year, Rady JCC created, developed, fundraised, and launched every single aspect of the groundbreaking 'Hate is Not Welcome Here' initiative, partnering with all Winnipeg's professional sports teams with the simple yet effective message for its fans: hate is not welcome here.

Hate has always been prevalent in our world; it is certainly not new. That said, with the digital world we live in now and the endless stream of user-generated content and social media influencers, expressing hate toward individuals or groups is easier than ever before. This, in turn, has catapulted hate to the forefront of societies around the world. Hate has become an epidemic.

Through the power and influence of local professional sports, the 'Hate is Not Welcome Here' initiative allowed members of our great Winnipeg community to take back hate and turn it into love.

The Winnipeg Jets, the Manitoba Moose, the Winnipeg Blue Bombers, the Valour FC, the Winnipeg Sea Bears, and the Winnipeg Goldeyes, all took part with the Rady JCC, dedicating one game during their regular seasons to this initiative. Folklorama, Anti-Racism in Sport, and the Rainbow Resource centre also came on board as partners.

For each selected game, hundreds of complimentary blocks of tickets were distributed to various groups and organizations.

Then, at every game, fans held 'Hate is Not Welcome here' signs, sharing in a collective emotion while feeling safe, welcome, and belonging. Messages, both video and audio, were also delivered through creative in-game productions to the thousands in attendance.

Donors to this initiative included Ruth and David Asper, Cheryl and Earl Barish, Joanne and Sam Katz of Kay Four Properties, Sandra and Sheldon Earn, as well as both The Mark & Dorothy Danzker Trust and The Grosberg Family Fund at the Jewish Foundation of Manitoba.

Thanks to the leadership of Winnipeg's local professional sports clubs and supporting organizations, this powerful message helped to fight the hate epidemic affecting so many people of all backgrounds, faiths, genders, and sexual orientations.

The 'Hate is Not Welcome Here' initiative elicited positive change on a local level and put our great city on an international stage as a leader in curbing this never-ending epidemic.

GAMES SCHEDULE

Thursday, June 15, 2023 Winnipeg Sea Bears vs Brampton Honey Badgers

Sunday, July 16, 2023 Winnipeg Goldeyes vs Cleburne Railroaders

Thursday, August 3, 2023 Winnipeg Blue Bombers vs B.C. Lions

Wednesday, September 20, 2023 Valour FC vs Vancouver FC

Sunday, October 15, 2023 Manitoba Moose vs Calgary Wranglers

Tuesday, November 14, 2023





PROGRAMMING

Our mission at the Rady is to be the centre of our vibrant community, providing the best in arts and culture for all stages of life. Our beloved programming is woven into the Rady's fabric. It defines our identity. It's who we are.

This past year, we worked hard to offer a variety of programming options that suited the needs of countless people. And in doing so, we delivered on this mission.

"THE WAY A TEAM PLAYS AS A WHOLE DETERMINES ITS SUCCESS."

- BABE RUTH

Tarbut: Festival of Jewish Culture

Tarbut: Festival of Jewish Culture allows people from all different backgrounds to come together as one community – the Tarbut community – and experience the best there is in music, literary, and film presentations.

This year's festival ran from November 12 to November 19, 2022, in the Berney Theatre located at the Asper Jewish Community Campus as well as a special engagement at the iconic Canadian Museum for Human Rights. Close to 1,000 people came out to enjoy eight different programs over the week.

Izzy Asper Jazz Performances

After a one-year hiatus from our flagship program, the Izzy Asper Jazz Performances made their triumphal return. This year's program consisted of four concert series taking place over four weekends in late 2022 and early 2023. For each series, there was a Saturday night show and a Sunday afternoon matinee show.

Each concert series was held in the Berney Theatre at the Asper Jewish Community Campus. We sold various ticket options for people to choose from, ranging from single tickets to subscriptions for all four concerts. Nearly 800 attendees took in this year's program.

Music 'N' Mavens

It's a proven fact that one of the strongest forms of connection can be made through music and culture. It builds bridges of communication between various cultures, allowing us to learn from each other.

Music 'N' Mavens ran from January 19 to March 23, 2023. The 25th edition of the beloved series featured a total of 20 performers and speakers. The majority of programs took place in person at Berney Theatre located at the Asper Jewish Community Campus. One special engagement took place at the Gwen Secter Creative Living Centre as well. Nearly 2,300 people attended this year's program.

Winnipeg International Jewish Film Festival

The 2023 Winnipeg International Jewish Film Festival ran from May 10 to June 3, 2023. The film series was professionally managed and delivered by The Asper Foundation with support from the Rady JCC.

In honour of the 75th anniversary of the State of Israel, this year's film selection had a particular focus on contemporary films from that country.

This year's festival featured in-person matinee and evening viewings in the Berney Theatre, the festival's main venue located at the Asper Jewish Community Campus. A virtual option where viewers could watch all selected films from their homes was also made available.

Along with the Berney Theatre venue, various satellite venues in Winnipeg also hosted specialty screenings, including the Centre Culturel Fronco-Manitobain (340 Provencher Boulevard), The Tallest Poppy (103 Sherbrook Street), The Handsome Daughter (61 Sherbrook Street), and the West End Cultural Centre (586 Ellice Avenue). A drive-in screening also took place in the Asper Campus main parking lot. These specialty screenings were incredibly well-received.

Throughout the festival, a total of 24 feature length films were shown as well as selected short films shown during the 'Shorts on Sherbrook' night; a film crawl at different locations up and down Sherbrook Street in Winnipeg. Over 3,200 people took in this year's film festival.

Yom Ha'atzmaut

May 14, 1948. Or, in the Jewish calendar, the 5th of Iyyar, 5708. This was the day David Ben Gurion, who became Israel's first Prime Minister, declared the establishment of the State of Israel and the end of the British Mandate. And from then on, this is the

date so many of us both in Israel and around the world come together to celebrate Yom Ha'atzmaut – Israeli Independence Day.

On Wednesday, April 26, 2023, the Rady JCC hosted a community-wide Yom Ha'atzmaut celebration at the Asper Jewish Community Campus, celebrating Israel's milestone 75th birthday.

This year's celebrations featured some incredible programming including live Israeli dance and a concert, children's activity stations and crafts, games, and art, as well as specifically tailored programming for both youth and tweens. Dancers from the Chai Folk Ensemble, Kadima Dance Company, and Beyachad School of Dance also put on performances.

We had a full-scale market running with vendors selling Israeli products as well as featured an Israeli Café with local foods and desserts. We turned our indoor pool into Tel Aviv Beach as well for a family swim and games. To cap off the daylong celebration, we featured an incredible fireworks display.

In total, we saw over 1,400 people visit the Asper Jewish Community Campus to take part in the festivities.





Strictly Tweens

Folklorama

Shalom Square was an absolute highlight of this year's programming mix. Overall, we saw more than 7,000 people attend the Israeli Pavilion, with many patrons being first-time attendees. We had over 100 volunteers sacrifice their personal time every night to be on site ensuring Shalom Square remained the must-see Pavilion of the festival.

The Chai Folk Ensemble once again delivered an incredible performance while our selected food courtesy of Congregation Shaarey Zedek left people wanting seconds.

Through a successful \$40,000 grant from the Jewish Foundation of Manitoba, we were able to update our cultural display, creating a digital engaging experience for all attendees to experience.

Our brand-new cultural display wowed people, making them fall in love with Israel's beauty.

Dorothy Strelsin Foundation Inclusion and Adaptation Programming

Having a Jewish community that is inclusive of all people is something that we all believe is necessary. While inclusion programming can be very

labor-intensive, we are proud to be able to have this programming available at the Rady JCC.

This past year, we offered various in-person inclusion and adaptation programming, welcoming individuals living with intellectual disabilities to participate in social and recreational programs and activities with other adults in a cultural environment.

Family Holiday Events

Having a sense of Jewish community is extremely important to many of us. Being able to take part in some of our Jewish life and family holiday programs gives many of our community members that sense of community they are desperately wanting, for themselves and for their families.

Throughout the last year, we began hosting various Shabbat dinners for different groups.

In December 2022, we hosted seven days of activities and celebrations as part of our Hanukkah Celebration Week. Many different generations of all faiths and backgrounds gathered at the Rady to enjoy a weeklong line-up of engaging events including concerts and a paint night as well as baby and toddler programs.

In March 2023, Rady played host to a giant Purim carnival in the gymnasium. Over 700 people came out to celebrate and take part in various fun carnival-inspired games.

Older Adult Programming

We saw great success in terms of attendance throughout the year for this type of programming. Many attendees told use again and again how they felt connected to our great community directly because of this programming.

We offered specialty programs such as Minds in Motion, a program catering to those with early to middle on set Alzheimer's or dementia.

Our Rady Social Club grew leaps and bounds over the last twelve months. This program, offered in partnership with Congregation Shaarey Zedek, weekly saw on average 40 people come together to share a kosher lunch while enjoying a wide range of cultural offerings, from concerts to renowned speakers.

Youth Programming

B'nai B'rith Youth Organization (BBYO) has always been an essential part of Rady's ongoing programming. BBYO offered a huge amount of in-person chapter and regional programming throughout the year. Working in close partnership with BBYO International, over 300 teens engaged in a variety of Jewish, sports and arts programming throughout the last year.

In Summer 2023, Rady once again played host to nine immersive weeks of summer day camps. We sold out quickly, offering plenty of options for children as young as three-years-old up to teens.

Family Programming

Rady's family programming is crucial for our Jewish community. Newcomer families use this type of programming to integrate themselves into our Jewish community. Young children make lasting friendships they will have for the rest of their lives.

We were thrilled to offer our Family Fun Zone, our extremely popular Sunday morning family program catered for young families to enjoy. We saw an average of 50 families join our dedicated staff every week in our gym, playing games and enjoying our big blow-up climbers.

We began to offer birthday parties once again, where people could use the Rady's facilities to host these lifecycle milestones.

EARLY LEARNING CENTRES

"A GOOD COACH CAN CHANGE A GAME." A GREAT COACH CAN CHANGE A LIFE."

- JOHN WOODEN

The Rady JCC Early Learning Centres (ELCs) are striving to engage young minds on Jewish values and the pleasure of learning since an early age. We are committed to guiding young children to construct knowledge through exploration of the environment and socialization with peers and adults.

The centres worked on two main projects this year. The first was our Mitzvah Project in partnership with the NCJW Winnipeg (National Council of Jewish Women). One of the values we talked to the children about is Tikkun Olam - translated to 'repair the world.'

Our responsibility extends from the environment to interpersonal ethics, from political action to small everyday kindnesses. What we do matters not only in their lives today, but in the lives of all the generations to follow.

This year, we decided to do an art project where every child created a picture of self reflection. Our philosophy is that children express their thoughts, feelings, and ideas through the language of art. The children's individual portraits were displayed and sold. The proceeds were sent to the Emergency Campaign for Israel so our small act of kindness could help at this difficult time.

The second highlight of the year was the implementation of the Indigenous Programming and the Educators Training on Reconciliation initiated and supported by the Federal and Provincial Governments. Children, educators, and parents were exposed to many aspects of the Indigenous culture, beliefs, and traditions. The enhanced learning environment and the educators guided the children on the understanding of the purpose of the equipment and materials for the expression of the Indigenous culture at an age-appropriate level.

The educators were able to intertwine Jewish and Indigenous values that articulate our organization's support of the principles of reconciliation and the importance of respecting the unique contribution made by the Indigenous community to our Canadian cultural identity.









"OBSTACLES DON'T HAVE TO STOP YOU.

IF YOU RUN INTO A WALL, DON'T TURN

AROUND AND GIVE UP. FIGURE OUT

HOW TO CLIMB IT, GO THROUGH IT, OR

WORK AROUND IT." - MICHAEL JORDAN

FITNESS & HEALTH

Over the past twelve months, we continued to see a steady and positive growth in our total number of services offered to both members and non-members, including increased group fitness class options, swimming lessons, specialty programs, and clinics. While attendance at many of our classes and programs started out modestly, overall numbers climbed throughout the year.

Through two successful Jewish Foundation of Manitoba grants, we were able to professionally train some of our fitness staff to offer cutting-edge therapeutic programs Hydrotherapy and Facial Stretch Therapy. These programs were well-received by our membership, seeing a steady uptake for them.

On the fitness floor, we invested in some of the most innovative and advanced cardio equipment throughout the entire city for our members to use. We understand that in order to be the premier fitness facility in Winnipeg, we need to ensure our members have access to the best there is available.

In our gymnasium, we continued to build on the successes of the previous year's group sport and recreation programs. The results of these efforts saw huge enrollment increases in sports such as pickleball, floor hockey, and badminton. We also successfully managed to certify our climbing wall, opening the doors for us to offer specialty climbing classes as well as for summer camps and general public classes.

Diving into our pool, we saw a big increase in swimming lessons participation. We were able to offer newcomer swimming lessons and inclusion aquatics activities for the first time since the onset of the pandemic.

Our goal in the fitness department is to constantly enrich the individual member experience – an experience unparalleled anywhere else in our city. To do this, we relied on our amazing staff and trainers to provide exceptional customer service. They delivered on goal this every single day.

LIFE SAVING AWARDS

This year, there were two incidents on site involving Rady members that required immediate lifesaving treatment.

These awards were presented to those Rady JCC staff in recognition of their courageous actions at the Rady JCC. Their outstanding efforts gave others another chance at a life.



Morissa Klein, Kevin Saunders



(left to right):
Sarah Dyck,
Sasha Smolinski,
and
Annika Holtman
(not pictured):
Sara Petkau



Thank You!



(L-R) Chris Chelios, Ed Belfour & Jeremy Roenick, Sports Dinner Keynote Speakers



Blair Worb, 2023 Rady JCC Ken Kronson Sports Dinner



(L-R) Rob Berkowits, Executive Director, Rady JCC; Andrew Collier, General Manager, Winnipeg Goldeyes

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THE POUR IUM









































FUNDRAISING

At the Rady JCC, we believe that anyone who wishes to take part in any of our programming can do so regardless of what their background or financial means are.

Throughout the past twelve months, we knew we had to rely heavily on our donors as well as find creative ways to fundraise in order to battle back against the persistent effects of the pandemic almost three years removed. We worked hard to do just this.

Thanks to the generosity of our donors, we were able to offer programs and camps that reached thousands of children this last year, helping them stay active and develop leadership skills. We provided programming for children with disabilities, as well as programming that promoted the wellbeing of people living with chronic illnesses or recovering from cancer.

The 49th Annual Rady JCC Ken Kronson Sports Dinner faced off on Monday, June 19, 2023, at the RBC Convention Centre Winnipeg. For the second year in a row, we had a sold-out crowd of over 1,200 business and community leaders in attendance. NHL legends and former Chicago Blackhawk teammates Jeremy Roenick, Ed Belfour, and Chris Chelios were our keynote speakers while Sports Dinner Past-Chair Blair Worb was honoured for his decades of commitment to our flagship gala.

Nearly \$400,000 was raised after all bills were paid. This, in turn, allowed us to create immense impact felt by thousands of people.

We had some great success fundraising for our various large cultural programs, specifically Folklorama's Shalom Square and the community-wide Yom Ha'atzmaut celebration. Every single element of producing both massive events was taken on by the Rady JCC, including the costs. Through creative fundraising including using matching dollars and gift giving incentives, we raised more than ever in the history of these events.

As a beneficiary agency of the Jewish Federation of Winnipeg, we continued to promote the Combined Jewish Appeal (CJA) – the Federation's annual campaign – to our key stakeholders. By supporting the CJA, people were supporting the Rady JCC. The effects for the CJA were felt throughout every single cultural program offered over the past twelve months.

As a beneficiary agency of the United Way, we worked hard to promote their annual giving campaign as well.

The Rady JCC's organizational endowment fund, held at the Jewish Foundation of Manitoba, also grew this year to nearly \$1.5 million. We understand the dire importance of a robust endowment fund. By actively growing this fund, we continue to create perpetual impact for our facility.

"IT DOESN'T MATTER WHAT YOUR **BACKGROUND IS AND WHERE YOU COME FROM, IF YOU HAVE DREAMS** AND GOALS, THAT'S ALL THAT MATTERS." - SERENA WILLIAMS

"INDIVIDUAL COMMITMENT TO A GROUP EFFORT -THAT IS WHAT MAKES A TEAM WORK, A COMPANY WORK, A SOCIETY WORK, A CIVILIZATION WORK."

- VINCE LOMBARDI

MARKETING AND MEMBERSHIP

Our Rady JCC membership is the engine that drives our entire organization forward. A robust membership allows us to offer more programming, classes, and amenities.

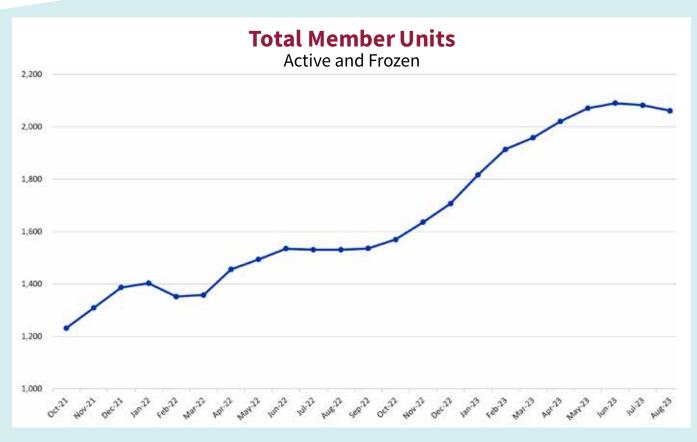
Our primary goal this year at the Rady JCC was to continue the climb out of the massive hole left by the global pandemic. After being mandated three times to shutter our doors for 90 days each time, our membership unit base took a direct hit.

Pre-pandemic, we had over 2,600 membership units. A membership unit can consist of a single person, a couple, or a family. During the pandemic, our membership dropped to just over 1,200 units. Since that time, we have been slowly yet steadily growing these numbers.

We ran two aggressive marketing campaigns to bring in new members, beginning with our 'Buck a Month' promotion spanning September 2022 through to December 2022 followed up by our 'Pay the Day' February 2023 promotion.

Overall, this year, we saw a 34% increase in total membership units, starting the year at 1,536 total units and ending the year at 2,061 units.

We know that we still have a climb to reach those pre-pandemic numbers. That said, we continue to press the Rady membership gas pedal down, driving forward to where we need to be.



"IN THE MIDST OF THE HIGHS AND THE LOWS, YOUR MINDSET, YOUR CHARACTER, YOUR INTEGRITY, HOW YOU PLAY THE GAME AND **HOW YOU RESPECT THE GAME SHOULD NEVER CHANGE. YOU JUST CONTINUE TO TRY AND ELEVATE IN THE MIDST** OF IT ALL."

- RUSSELL WILSON

VOLUNTEER AWARDS

Ken Kronson Awards

Our volunteer excellence awards were named to pay tribute to Ken Kronson^{z"I}, who gave so much of his time, talent, and enthusiasm to the Rady JCC. The winners of these awards, much like Ken, symbolize the values of the Rady JCC and the impact we aim to make together in the community.

On behalf of the Rady JCC Board of Directors, congratulations to this year's Ken Kronson Award recipients.

Sid Slonim Award

This award is named in memory of Sid Slonim^{z"}, a long-time member of the Rady JCC and previously YMHA. Sid symbolized the values of the Rady JCC, bringing people together through their participation at the Rady. This award is given to a member or members who symbolize these same values.

On behalf of the Rady JCC Board of Directors, congratulations to this year's Sid Slonim Award recipients.

Longstanding members Marlene, or affectionately known as Dody, and Sheldon are regular fixtures at the Rady. They are here every day, for a workout or to attend a cultural program, followed by some coffee at Shmoozers usually as the centre of a large group.

If you ever go to our Family Fun Zone on Sundays, chances are you will run into them there, laughing and playing with their grandchildren.

When you see Sheldon and Dody here at the Rady, you see them smiling. They are loved by both our members and our staff. And we are lucky to have them part of our Rady family.

KEN KRONSON AWARD RECIPIENTS

Cultural Arts - Pam Bager
Early Learning - Jody Dundas
Finance - Liam Friesen
Fitness - Ruby Donner
Folklorama - Diandra and Jordana Etkin
Inclusion & Adaptation - Tamia Khan
Sports Dinner - Murray Gilfix

SID SLONIM AWARD RECIPIENTS

Marlene & Sheldon Sturrey

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2022-2023 FINANCIALS



200 - 900 Lorimer Boulevard Winnipeg, Manitoba R3P 2V4 Tel: (204) 284-7060 Fax: (204) 284-7105 www.bookeandpartners.ca

Report of the Independent Auditors on the Summary Financial Statements

To the Directors of

The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc.

Opinion

The accompanying summary financial statements, which comprise the summary statement of financial position as at August 31, 2023 and the summary statements of operations and changes in fund balances for the year then ended, are derived from the audited financial statements of The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc. (the "Organization") for the year ended August 31, 2023.

In our opinion, the summary financial statements are a fair summary of the audited financial statements, on the basis described in the *Management's Responsibility for the Summary Financial Statements* section of our report. However, we were not able to determine if any adjustments to the summary financial statements were necessary for the reasons described in *The Audited Financial Statements and Our Report Thereon* section of this audit report.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditors' report thereon, therefore, is not a substitute for reading the audited financial statements and the auditors' report thereon.

The Audited Financial Statements and Our Report Thereon

In our report dated November 20, 2023, we expressed a qualified audit opinion on the audited financial statements because we were not able to obtain sufficient appropriate audit evidence regarding the completeness of revenue from contributions and fundraising activities.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements on the following basis:

The summary financial statements include the major totals and subtotals from the related complete financial statements dealing with matters having a pervasive or otherwise significant effect on the summary financial statements.

Auditors' Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements".

Booke & Partners

The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc. (operating as The Rose and Max Rady Jewish Community Centre) Summary Statement of Operations

Year Ended August 31	2023	2022
Revenues		
Membership	\$1,465,757	\$1,152,489
Program	2,429,477	1,880,344
Grants, allocations and contributions	2,360,135	1,947,055
Membership services	65,665	63,003
Investment	70,970	48,772
Fundraising	1,143,505	976,763
Other	72,535	37,791
	7,608,044	6,106,217
Expenses		
Administrative costs	440,957	393,930
Direct program costs	685,874	409,240
Financial assistance	101,777	119,592
Fundraising	552,671	563,856
Independent contractors	511,777	311,449
Interest on capital financing	1,484	3,722
License fees	1,134,118	1,134,118
Maintenance and facilities	139,364	121,063
Marketing and promotion	75,934	51,616
Other expenditures	62,842	44,293
Salaries and benefits	4,116,988	3,621,086
	7,823,786	6,773,965
Deficiency of revenues over expenses before		
under noted items	(215,742)	(667,748)
Amortization	(139,779)	(135,636)
Amortization of deferred contributions	54,574	54,574
Inrealized gain (loss) on investments	35,052	(134,982)
Deficiency of revenues over expenses before		
emergency relief funding	(265,895)	(883,792)
Emergency relief funding		
Government assistance	-	435,298
Other		70,500
Deficiency of revenues over expenses	<u>\$ (265,895)</u>	\$ (377,994)

Winnipeg, Canada November 20, 2023

The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc. (operating as The Rose and Max Rady Jewish Community Centre) Summary Statement of Changes in Fund Balances

August 31 2023 2022

		Operating Fund	Capital Asset <u>Fund</u>		Restricted <u>Fund</u>	<u>Total</u>	<u>Total</u>
Fund balance, beginning of year Deficiency of revenues	\$	939,186	\$1,050,351	\$	77,291	\$2,066,828	\$2,444,822
over expenses Interfund transfers	_	(194,666) (117,008)	(71,229) <u>121,651</u>	_	(4,643)	(265,895)	(377,994)
Fund balance, end of year	\$	627,512	\$1,100,773	\$	72,648	\$1,800,933	\$2,066,828

The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc. (operating as The Rose and Max Rady Jewish Community Centre) Summary Statement of Financial Position

August 31	2023	2022
Assets		
Current		
Cash and cash equivalents	\$ 683,420	\$1,322,403
Receivables	320,338	200,158
Prepaids	83,257	77,980
Investments	2,042,166	1,913,625
	3,129,181	3,514,166
Funds held in trust	53,414	51,634
Capital assets	1,493,574	_1,451,238
	<u>\$4,676,169</u>	\$5,017,038
Liabilities Current Payables and accruals Government remittances payable Deferred revenue	\$ 685,842 522 1,271,102	\$ 487,597 382 1,457,222
Current portion of long-term debt	8,377	34,162
	1,965,843	1,979,363
Funds held in trust	53,414	51,634
Long-term debt	-	8,660
Deferred contributions related to capital assets	<u>855,979</u>	910,553
Fund Balances	2,875,236	2,950,210
Operating Fund	627,512	939,186
Capital Asset Fund	1,100,773	1,050,351
Restricted Fund	72,648	77,291
	1,800,933	2,066,828
	\$4,676,169	\$5,017,038

The complete financial statements, including notes to the financial statements and the independent auditors' report, are available upon request by contacting the Rady JCC Finance office.

WE ARE DEEPLY INDEBTED TO OUR **2022-2023 SUPPORTERS**

In a year full of uncertainties, one this was for certain - the love and support of our members, partners, and donors. The outpouring of support showcases the strength of our community and how the people who make it up were here for us when we needed them most.

6154230 Manitoba Ltd. A Little Pizza Heaven Leanne & Jared Akman Robert Akman Sheldon Altman Tom Ambrosie Linda Ames Joel Antel

Apex Surety & Insurance Ltd Architecture 49

Fraser Aronovitch Assiniboine Credit Union

Atlas Acceptance

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Michel Aziza David Azuelos **Brent Bailey**

Cheryl and Earl Barish

Baruch Electric Contracting Ltd. **Donald Bass** Bell MTS **BGU Canada**

Karla Berbrayer Mark Berkowitz Ivor Berman Randy Besch

Lorne Billinkoff

Corrine & David Billinkoff Errol Billinkoff Charles Birks Ben Blanchard Max Blankstein

Joshua Blatt Alexandra Blinder **Booke & Partners Boston Pizza** Jason Boyd Keith Boyd Ty Boyd

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Martin Buchwald Gerry Budnick Katherine Bumstead

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Canada

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Levene Holdings Inc. Levene Tadman Golub Law Corporation

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Darryl Levy Garry Lieberman Robyn & Jeff Lieberman Robert Lindsay Steven London Sharon Love

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Noam Mille Miller Environmental Corporation

Drew Mindell Tannis Mindell

Dolores Minkus-Hofley Minuk Denture Clinic Janna & Zachary Minuk

MNPIIP **Modern Promotions** Monopoly Realty Martin Morantz Abby Morris **Daniel Moscovitch** Peter Mueller Barbara Naimark Matthew Narvey National Sales Inc. Michael Nesbitt

Northstar Investments Ltd.

Old Dutch Foods

Olympia Cycle & Ski (St. Mary's Road) One Insurance

Councillor John Orlikow Oxygen Technologies Donna & John Paluk Party Stuff & U-Rent-It Jeffrey Pash

Robert Paul PCL Constructors Canada Ltd.

People Corporation **Daniel Perlov**

Pinnacle Staffing Solutions

Pitblado Law **PKF Lawyers** Leonard Podheiser Hart Pollack

POPP3R Cybersecurity **Prelude Financial Services**

Timothy PrestonPenny ShefrinTemple ShalomPrice Waterhouse Coopers LLPLori ShenkarowThe Asper FoundationPrincess AutoRana ShenkarowThe Tallman FoundationPrint It OnShindico Realty Inc.The Water Shop

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Q-Doc David Sierhuis True North Sports & Entertainment

RBC Convention Centre Michael Silicz Curtis Unfried
RBC Wealth Management Bob Silver VAW Systems
REEF Parking Norm Silver Olya Vrublesky
Ronald Reider Michael Silver David Walker

Marlene ReissShane SilverJoan & Peter WashchyshynReliable Tire RecyclingSimaril Inc.Gayle Waxman

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Robbie Holdings

James Skinner

Bonnie Robinson

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Charles Rubin Southwood Properties Linda White

Les Rykiss Frank Steele Patricia Wilson Hamelin

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Tannis Saper Leon Stein Winnipeg Building & Decorating

Saul And Claribel Simkin CentreLeonard SteingartenEric WinogradPersonal Care HomeMax SteinkopfDavid WolchLindsay Sawyer FaySterling CosmeticsHenry Wong

Harry Schwartz Daniel Stone Worb Family Foundation

Sarah SecterJonathan StraussWorb FinancialKen SegalStroico InvestmentsPaul WrightShimon SegalStacey SudermanRon YurmanShalom ResidencesSunlife Global InvestmentsLillian ZentnerAdam SharfeHarold SwartzHarvey Zimberg

The Rady JCC strives to ensure our donor list is up-to-date and correct. With that said, if you see any errors or omissions, please contact the Rady JCC so that we can amend any issues.

Supporting Organizations

Thank you to the following organizations for their support throughout the year. The Rady JCC's mission could not be accomplished without your ongoing commitment to our organization.

Babs Asper Centre for Cultural Arts
Consulate General of Israel
Province of Manitoba
Culture & Heritage – Province of Manitoba
Jewish Federation of Winnipeg
Jewish Foundation of Manitoba
Jewish National Fund

Manitoba Arts Council
Province of Manitoba
Tallman Foundation
The Asper Foundation
United Way of Winnipeg

The Rady JCC is deeply indebted to Michael and Ellie Silver, Norm and Heather Silver, and Shane and Mara Silver, for their multi-year financial commitment through designated gifts via the Jewish Federation of Winnipeg to support our *Teens as Leaders (TAL)* program.

Jewish Foundation of Manitoba Jewish Community Impact and Ongoing Grants

Throughout the past year, the Rady JCC received a number of community impact grants from the Jewish Foundation of Manitoba to support specific projects and initiatives. These included:

\$6,000 – Support was provided for professional courses at The Stretch to Win Institute, focusing on improving mobility and injury rehab/prevention, particularly on the body's fascial system

\$40,000 – Support was provided to update and produce the cultural display at Folklorama's Israel Pavilion

Jewish Foundation of Manitoba Jewish Studies and Cultural Programming Grants

Throughout the past year, the Rady JCC received a number of Jewish studies and cultural programming grants from the Jewish Foundation of Manitoba to support specific projects and initiatives. These included:

\$10,000 – Support was provided to produce an engaging Yom Ha'atzmaut celebration, including international talent and musicians, in honour of Israel's 75th birthday.

\$9,900 – Support was provided for 'Scattered and Gathered,' a six-day festival bridging pre-Holocaust Yiddish arts and culture with the modern Yiddish Renaissance expressed in films and music.

Jewish Foundation of Manitoba Donor-Designated Grants

Every year, the Rady JCC receives donor-designated grants from designated funds at the Jewish Foundation of Manitoba. Designated funds support organizations and causes as recommended by the donors either permanently or on an annual basis. This past year, the following designated funds allocated grants to the Rady:

Harlan Jory Abells Bar Mitzvah Fund Anonymous

The Israel & Babs Asper Charitable Fund - Ruth & David Asper

Dr. Bonnie Cham & Dr. Lorne Bellan Family Fund A Son's tribute to Berdie & Irvin Cohen-Flow-

Lisa Cohen Fund

Mark & Dorothy Danzker - Judaic Studies & Cultural Fund

Through Account

Mark & Dorothy Danzker Perpetual Trust Fund
Mickey Fingold Family Trust Fund

Jack H. Flom Memorial Fund

Samuel H. Gilfix Fund

The Grosberg Family Fund

Elyse & R. Kenneth Halprin Family Fund

Jewish Community Campership Endowment Grants

Sam & Judy Linhart Fund

Leah Esther Raber Weinberg & Family Fund

Laurie Mainster Community Visionary Fund
Nathan H. Micay Memorial Fund
Zena & Bill Minuk Fund
Morley Mogul Memorial Fund
Beverly & Moses Cohen Fund
Michael Nozick Jewish Education Trust Fund
Clare & David Pollock Fund
Rabbi Rappaport Education and Lecture Series Trust
Ben & Arnice Rosenblat Memorial Fund
Sam & Belle Rosner Fund
David & Leda Slater Memorial Fund
Stoller Family Fund in memory of Leonard & Elaine

Gertrude & Rube Ludwick Family Fund

In Memory of Clara Tokar

Margaret & Paul D. Wright Family Fund

Larry & Tova Vickar Flow-Through Account

Irene & Harry Walsh Q.C. Gift for the YMHA

Community Centre

Jewish Foundation of Manitoba Endowment Fund

Held at the Jewish Foundation of Manitoba, the Rose & Max Rady Jewish Community Centre Endowment Fund is an important cornerstone to our success as an organization. By establishing individual funds, donors ensure an annual flow of income directly to the Rady JCC - in perpetuity.

As of December 2022, the endowment fund currently has a contributed capital balance of \$1,435,316.00.

Thank you to all fund holders of the following endowment funds:

Anakhnu - Jewish GLBT Programming Fund
Louis & Clara Bernstein Fund
Zita & Mark Bernstein Fund
Marjorie & Morley Blankstein Fund
Ben & Sherry Chochinov Health and Wellness Series Fund
Leon Copp Memorial Fund
Mark & Dorothy Danzker Perpetual Trust
Max Yale Diamond Memorial Fund
Evelyn Golden Memorial Fund
Leible Hershfield Memorial Fund
The Grosberg Family
Sam Hochman Memorial Scholarship

Jack & Leah Kaplan Fund
Esther & Morris Katz Fund in support of Seniors' Programming

Ken Kronson Memorial Fund

Loretta Labovitch Memorial Fund

Max Labovitch Hockey Scholarship

Charles & Sheila Malkin Memorial Fund

Leonard Marcoe Art Camp Scholarship

Beverley Moss Fund

Blumie & Iser Portnoy Fund

Rady Jewish Community Centre GLBT Programming Fund

Richard & Joanne Rothberg Fund

Eric Sawyer Memorial Fund

Dorothy & Ben Shuckett Family Fund

Dora Silverman Fund

Sid Slonim Memorial Fund

Corinne R. Slotin 90th Birthday

Elaine Stoller Memorial Fund

Dorothy Strelsin

Nora & Harry Warren Fund

In Memory of Myra & Alexander Waxman Fund

The Rady JCC is an inclusive space where everyone is welcome, regardless of gender identity, gender expression, sexuality, cultural background, or age.

A safe space that makes sure everyone feels comfortable in their customized fitness journey, that focuses on positive encouragement and avoids competitive urge, perseverance culture, and negative body image.



Rose and Max Rady Jewish Community Centre 123 Doncaster Street, Winnipeg MB R3N 2B3 204.477.7510 | www.radyjcc.com



/radyjcc



rady_family_and_fitness



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