



Featuring NFL Superstar

Emmitt Smith

Three-time Super Bowl Champion and all-time NFL rushing leader

Honouring **Carol & Neil Duboff**



Sponsorship Opportunities

Contact Zac Minuk | 204.480.6562 | zminuk@radyjcc.com | www.radyjcc.com



Co-Title Sponsors



RBC Wealth Management
Dominion Securities

Paul Winestock and Dan Childerhouse



Michael Silver and Jason Bonneteau

Sponsorship benefits

Pre-event

Post-event



Platinum Sponsor - \$25,000

- **three (3) tables (30 tickets)** to the gala dinner with VIP seating at front of room
- **thirty (30) exclusive VIP reception tickets** where you will meet Emmitt Smith and get professional pics with him
- **name exclusively displayed at VIP reception with Emmitt Smith**
- professionally framed autographed Emmitt Smith jersey
- logo displayed prominently in video loop displayed on screens throughout the evening
- logo displayed prominently in thank you advertisement in event program
- full-page colour ad in event program
- thirty (30) underground parking passes at RBC Convention Centre on day of Sports Dinner

- logo on banner at entrance to Rady JCC, with more than 7,000 visitors per month (minimum of 8 weeks)
- logo profiled on social media (minimum of fifteen (15) posts)
- logo prominently displayed in all mass print media leading up to the event

- two Rady JCC 1-year family memberships
- recognition and full-page ad in Rady JCC bi-weekly digital program e-guide sent to over 3000 individuals
- logo displayed in all thank you advertisements in mass print media
- partial tax receipt



Diamond Sponsor - \$15,000

- **two (2) tables (20 tickets)** to the gala dinner with VIP seating at front of room
- **twenty (20) exclusive VIP reception tickets** where you will meet Emmitt Smith and get professional pics with him
- **name exclusively displayed at Rady JCC's Silent and Rainbow Auction area**
- professionally framed autographed Emmitt Smith jersey
- logo displayed prominently in video loop displayed on screens throughout the evening
- logo displayed prominently in thank you advertisement in event program
- full-page colour ad in event program
- twenty (20) underground parking passes at RBC Convention Centre on day of Sports Dinner

- logo on banner at entrance to Rady JCC, with more than 7,000 visitors per month (minimum of 8 weeks)
- logo profiled on social media (minimum of ten (10) posts)
- logo displayed in all mass print media leading up to the event

- one Rady JCC 1-year family membership
- recognition and full-page ad in Rady JCC bi-weekly digital program e-guide sent to over 3000 individuals
- logo displayed in all thank you advertisements in mass print media
- partial tax receipt



Sponsorship benefits

Pre-event

Post-event

Gem Sponsor - \$10,000

- **one (1) table (10 tickets)** to the gala dinner with VIP seating at front of room
- **ten (10) exclusive VIP reception tickets** where you will meet Emmitt Smith and get professional pics with him
- professionally framed autographed Emmitt Smith jersey
- logo displayed prominently in video loop displayed on screens throughout the evening
- logo displayed prominently in thank you advertisement in event program
- full-page colour ad in event program
- ten (10) underground parking passes at RBC Convention Centre on day of Sports Dinner

- logo on banner at entrance to Rady JCC, with more than 7,000 visitors per month (minimum of 8 weeks)
- logo profiled on social media (minimum of eight (8) posts)
- logo displayed in all print media leading up to the event

- one Rady JCC 1-Year Family Membership
- recognition and full-page ad in Rady JCC bi-weekly digital program
- e-guide sent to over 3000 individuals
- logo displayed in all thank you advertisements in mass print media
- partial tax receipt

Gold Sponsor - \$5,000

- **one (1) table (10 tickets)** to the gala dinner with premium seating near front of room
- **ten (10) exclusive VIP reception tickets** where you will meet Emmitt Smith and get professional pics with him
- gift of recognition
- half-page colour ad in event program

- logo on banner at entrance to Rady JCC, with more than 7,000 visitors per month (minimum of 8 weeks)
- logo profiled on social media (minimum of eight (8) posts)

- logo displayed in all thank you advertisements in mass print media
- partial tax receipt

Bronze Sponsor - \$3,250

- **one (1) table (10 tickets)** to the gala dinner
- quarter-page colour ad in event program

- logo profiled on social media (minimum of four (4) posts)

- partial tax receipt

Individual Tickets

Premium - \$550

- **one (1) ticket** to the gala dinner with premium seating near the front of the room
- **one (1) exclusive VIP reception ticket** where you will meet Emmitt Smith and get professional pics with him

- partial tax receipt

General - \$300

- **one (1) ticket** to the gala dinner

- partial tax receipt

Additional Opportunities

Advertise in Sports Dinner Program

Full page **\$2,150** 1/2 page **\$1,650** 1/3 page **\$935** 1/4 page **\$650**
 7.5" wide x 10" high 7.5" wide x 4.5" high 7.5" wide x 3" high 3.6" wide x 4.75" high

Donate to Auction

Auction items can be sent to:

Rady JCC Sports Dinner Auction, B100-123 Doncaster Street, Winnipeg MB R3N 2B3 or to arrange for pick-up contact Zac Minuk | 204.480.6562 | zminuk@radyjcc.com

Please remember to include your company and contact information so we can recognize your contribution appropriately. All auction donations are greatly appreciated. Because of the time involved in processing and cataloguing the auction items, we ask that all donations be confirmed no later than **May 20, 2022**.

Media Sponsors

