



47TH KEN KRONSON

Sports Dinner

2019

Sponsorship Package

Tuesday, June 18, 2019

RBC Convention Centre - Winnipeg

Event Title Sponsor:  RBC Wealth Management
Dominion Securities



Honouring
Marjorie Blankstein

Featuring Guest Speaker
Alex Rodriguez

Three-Time MVP and
World Series Champion

Ready to Get Involved?

Contact Michelle Yelland | 204-477-7513
myelland@radyjcc.com | radyjcc.com
123 Doncaster St, Winnipeg Manitoba R3N 2B3



About the Sports Dinner

In 1972, Ken Kronson and a group of friends saw a need to ensure youth at the YMHA had access to sports and recreational activities.

They created the Sports Dinner to help raise much needed funds. Now, 47 years later, the Sports Dinner has become one of Winnipeg's most successful fundraising dinners reaching beyond equipment upgrades to essential services for children, teens and adults living with special needs.

The dinner provides thousands of children, youth, and families from all walks of life with the opportunity to develop skills, make friends and lead healthier lives.

Through the funds raised at the Dinner, the Rady JCC has brought thousands of children to our camps.

We have given hundreds of children, teens and adults living with special needs the opportunity to reach their full potential.

Our youth programs support thousands of young people to develop the skills they need to be successful.

And we have helped thousands of newcomers feel at home in their new country.

Beyond the fundraising, the dinner provides a great night of entertainment for you and your staff and clients. With names like Peyton Manning, Magic Johnson and Mark Messier, the Dinner continues to bring the best sports personalities to Winnipeg.

I hope you will consider supporting the Sports Dinner this year and be part of making a difference in our community.



A handwritten signature in black ink.

Blair Worb, Chair

About the Rady JCC



We are a supportive community

- Almost **\$250,000** provided in financial aid, helping over **300** in need
- Over **530** newcomers attended outreach programs
- Impacted the lives of **143** people living with special needs of all ages



We are where age is just a number

- More than **24,000** people of all ages attended cultural arts events
- Over **1,700** seniors increased community affiliation through Rady JCC
- Over **225** received transportation subsidies to participate in Rady JCC community life



We are a caring community

- **9,000** children positively impacted
- Over **200** children receive daily care in **3** locations
- Care for almost **90** children every day through our after school programs at the Rady JCC and Brock Corydon After School program



We are a nurturing community

- Welcomed over **1 million** visits last year, with 2/3 of those visits for programming beyond the fitness centre
- Grew our fitness centre membership to over **5,500** people, with **1** in **18** receiving financial aid
- Reached **422** people through our health recovery and health maintenance programs



We are our future

- The Rady JCC reaches the largest number of Jewish teens in Winnipeg
- **740** teens ages 12 and up participate in Rady JCC's youth programs
- Almost **100** teens volunteer at the Rady JCC

Keynote Speaker: Alex Rodriguez

Three-Time MVP and World Series Champion



Alex Rodriguez finished his illustrious 22 year career with an extraordinary 696 home runs (4th on the all-time career home run list), 3115 hits, 2086 runs batted in (RBI), and 2021 runs scored. Rodriguez is one of only 29 players to join the illustrious 3,000 hit club. He is also a 14 time all-star, 10 time Silver Slugger Award winner and two time Gold Glove Award recipient. He has hit more grand slams than any person in the history of Major League Baseball. The three-time MVP won a World Series title in 2009 as a member of the New York Yankees. He also was a member of the Seattle Mariners and Texas Rangers.

Rodriguez maintains an active sports, television and media presence. He is currently signed with three major television networks, including Fox, ABC and CNBC. Notably, he joined Fox Sports as a MLB analyst in 2015 and became an Emmy award-winning baseball commentator within two years. He has also appeared as a collaborator on ABC's *Good Morning America* and *Nightline* as well as serving as a guest on *Shark Tank*.

Away from baseball, Rodriguez is actively involved in several charitable initiatives. He serves on the Board of Directors of the Boys and Girls Club of Miami-Dade, is a member of the Board of Trustees for the University of Miami, and remains actively involved with Florida International University. In 2003 he donated over three-million dollars to the University of Miami to renovate their baseball stadium. Rodriguez is very passionate about education and has sponsored college tuition for over 30 students via his scholarship program.



Honouree Marjorie Blankstein

Dr. Max and Rose Rady taught their children to live by two principles: kindness and generosity. Their daughter Marjorie Blankstein embodies these values and displays them with intelligence and grace. Her devotion to her native City of Winnipeg has resulted in many extraordinary contributions to its welfare and citizens.

Her strong leadership and vision was evident as she was a key member of the Capital Campaign team for the Asper Jewish Community Campus. Mrs. Blankstein has been an advocate and supporter of the Rady JCC since the doors opened in 1997. Marjorie along with her late husband Morley provided the lead gift to establish the Rady JCC on the campus it presently is situated at. She served as a Member the Board of Directors from 2004 to 2008 as well as on the Jewish Life and Arts committees and represented Winnipeg and Canada as a JCCs of North America's Board Member. She has been a long-time supporter of many of the Rady JCC's cultural programs, including Tarbut, Music 'N' Mavens, Folklorama, the Jewish Women's Symposium and the Israeli Concert series. The Blankstein's contributions to the Rady JCC will never be forgotten as the lap pool is named in their honour.

One of Winnipeg's most committed citizens, Marjorie Blankstein is a professional volunteer who has contributed many years of service to the local and national scene. Nationally, she served as President of the National Council of Jewish Women of Canada, and Secretary of Canadian Jewish Congress. Locally, she has served as President of Jewish Child and Family Service, Jewish Federation of Winnipeg and on the board of the Jewish Foundation of Manitoba. She has served the Winnipeg Symphony Orchestra, Winnipeg Library Foundation, Age and Opportunity Centre (as president), United Way of Greater Winnipeg (campaign chair) and the St. Boniface General Hospital.

Marjorie Blankstein was named YM/YWCA Woman of the Year (Community Service category) in 1978 and Outstanding Volunteer Fundraiser by the Association of Fundraising Professionals in 2000. She received the Distinguished Service Award from the University of Manitoba in 2003. She is a Member of the Order of Canada. In 2014 the University of Manitoba awarded her an Honorary Doctor of Laws degree.

Marjorie Blankstein steadfast commitment to the Rady JCC is unparalleled. The Rady JCC is proud to have Marjorie Blankstein as its Special Honouree for the 47th Annual Rady JCC Ken Kronson Sports Dinner.

Title Sponsor – SOLD

Diamond Sponsor

\$36,000

At the Sports Dinner

- 20 dinner tickets with premium seating
- 20 tickets to the exclusive pre-dinner VIP Reception
- 20 tickets to the exclusive post-dinner photo opportunity with Alex Rodriguez
- **Logo prominent on screen throughout the evening**
- Gift of recognition
- Full page colour advertisement in Event Program
- Company logo listed in Thank You ad in the Sports Dinner Event Program
- Company logo at table

Pre-event Exposure

- Logo on banner at entrance to Rady JCC, with more than 7,000 visitors per month (minimum of 8 weeks)
- Company logo on event poster displayed at Rady JCC leading up to the dinner

Additional Benefits

- One Rady JCC - 1 year individual membership
- Recognition and half-page ad in Rady JCC Program Guides
- Tax receipt

Sapphire Sponsor

\$18,000

At the Sports Dinner

- 10 dinner tickets with premium seating
- 10 tickets to the exclusive pre-dinner VIP Reception
- 10 tickets to the exclusive post-dinner photo opportunity with Alex Rodriguez
- **Logo prominent on photo booth**
- Gift of recognition
- Full page colour advertisement in Event Program
- Company logo listed in Thank You ad in the Sports Dinner Event Program
- Company logo at table

Pre-event Exposure

- Logo on banner at entrance to Rady JCC, with more than 7,000 visitors per month (minimum of 8 weeks)
- Company logo on event poster displayed at Rady JCC leading up to the dinner

Additional Benefits

- One Rady JCC - 1 year individual membership
- Recognition and half-page ad in Rady JCC Program Guides
- Tax receipt

VIP Sponsor

\$15,000

At the Sports Dinner

- 10 dinner tickets with premium seating
- 10 tickets to the exclusive pre-dinner VIP Reception
- 10 tickets to the exclusive post-dinner photo opportunity with Alex Rodriguez
- **Choice of sponsoring Pre or Post VIP Reception with company logo featured prominently at reception**
- Gift of recognition
- Full page colour advertisement in Event Program
- Company logo listed in Thank You ad in the Sports Dinner Event Program
- Company logo at table

Pre-event Exposure

- Logo on banner at entrance to Rady JCC, with more than 7,000 visitors per month (minimum of 8 weeks)
- Company logo on event poster displayed at Rady JCC leading up to the dinner

Additional Benefits

- One Rady JCC - 1 year individual membership
- Recognition and half-page ad in Rady JCC Program Guides
- Tax receipt



Friends of Marjorie

In honour of Marjorie Blankstein and in celebration of the YMHA/Rady JCC 100th Anniversary, please donate to the Marjorie Blankstein Fund of the Rady JCC Endowment Fund at the Jewish Foundation of Manitoba.

Gem Sponsor

\$10,000

At the Sports Dinner

- 10 dinner tickets with premium seating
- 10 tickets to the exclusive pre-dinner VIP Reception
- 10 tickets to the exclusive post-dinner photo opportunity with Alex Rodriguez
- Gift of recognition
- Full page colour advertisement in Event Program
- Company logo listed in Thank You ad in the Sports Dinner Event Program
- Company logo at table

Pre-event Exposure

- Logo on banner at entrance to Rady JCC, with more than 7,000 visitors per month (minimum of 8 weeks)
- Company logo on event poster displayed at Rady JCC leading up to the dinner

Additional Benefits

- One Rady JCC - 1 year individual membership
- Recognition and half-page ad in Rady JCC Program Guides
- Tax receipt

Gold Sponsor

\$5,000

At the Sports Dinner

- 10 dinner tickets with premium seating
- 10 tickets to the exclusive pre-dinner VIP Reception
- 10 tickets to the exclusive post-dinner photo opportunity with Alex Rodriguez
- Gift of recognition
- Half page colour advertisement in Event Program
- Company logo listed in Thank You ad in the Sports Dinner Event Program
- Company logo at table

Pre-event Exposure

- Company logo on event poster displayed at Rady JCC leading up to the dinner

Additional Benefit

- Tax receipt

Bronze Sponsor

\$3,250

At the Sports Dinner

- 10 dinner tickets with premium seating
- Quarter page colour advertisement in Event Program
- Company logo at table

Additional Benefit

- Tax receipt

Individual Tickets

Gold \$550 Includes premium seating plus exclusive Pre-Dinner VIP Reception and exclusive Post-Dinner photo opportunity with Alex Rodriguez

Bronze \$350 Includes premium seating

General \$250

All tickets include tax receipt

Program Ad Rates:

1 page\$2,150
1/2 page\$1,650
1/3 page\$935
1/4 page\$650

Ad Specs:

Full Page	Portrait Full Colour	7.5" w x 10" h
1/2 page	Landscape Full Colour	7.5" w x 4.5" h
1/4 Page	Portrait Full Colour	3.6" w x 4.75" h

Auctions:

All donations are greatly appreciated. Because of the time involved in processing and cataloguing the auction items, we ask that all donations be confirmed no later than May 10, 2019.

Items can be sent to: Sports Dinner Auction
Rady JCC - B100-123 Doncaster Street, Winnipeg, MB, R3N 2B3

Please remember to include your company and contact information so we can recognize your contribution appropriately.

For questions, information and pick-up arrangements, please contact Michelle Yelland at myelland@radyjcc.com or 204-477-7513.

Can't Attend?

Ask us how you can help send children or families facing financial challenges to the dinner.

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