



Rady JCC

Annual Report 2013-2014





Vision Statement

The Rady Jewish Community Centre aspires to be a vibrant and welcoming community where Jewish culture and values flourish, where families and friendships are strengthened, where healthy and active lifestyles are encouraged, and where we contribute to the well-being of the entire community by ensuring our programs and services are available to all.

Mission Statement

The Rady Jewish Community Centre's mission is to be the centre of the community providing the best in Jewish culture, fitness and wellness programs for all stages of life.

2013-2014 Ken H. Kronson Kehilla Volunteer Award Recipients

Kara Boone	Nona Leibl
Zach Greenberg	Rose Muchnik
Josie Grusko	Estelle Raber
Ida Kaplan	Allison Strauss

Sid Slonim Award Recipient
Avraham Amihude

Board of Directors

Immediate Past President

Eric Sawyer

President

Danny Stoller

Senior Vice President

Elliott Garfinkel

Vice President Finance

Eugene Brokopiw

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Aileen Berger-White

Al Greenberg

Debbie Hoffman

Daniel Jacobowitz

Steven Kohn

Nona Leibl

Buffie Macklin (resigned)

Seth Marks

GINNA Sapochnik

Lisa Selchen (resigned)

Directors at Large

Murray Gilfix

Ken Kronson

Executive Director

Gayle Waxman



It is with great pride and gratitude that we present the 2013/2014 Annual Report which highlights the Rady JCC's activities and financial performance over the past year. As you will see, it has been a great year for the Rady JCC as we have enjoyed both programmatic and financial successes. The credit must be shared between our extraordinary professional staff, dedicated lay and volunteer leadership, and our supportive and growing membership.

Membership in our fitness centre is at peak levels, our aquatics programs are immensely popular, as are our group fitness classes, which we've continued to expand to meet members' diverse needs, including Joga and Parent & Baby Yoga to name just a few new this year. Since Rady

Fitness operates in a competitive marketplace, we continually re-invest in state of the art equipment and program features. In the past year, we introduced the Training Zone and Jacob's Ladders and in the coming months a large section of the fitness floor will have a more modern look with upgrades to much of the antiquated equipment currently in place.

I invite you to review our annual report and reflect with us on our many accomplishments, but I would like to highlight two accomplishments that truly stand out in particular.

Our major fundraising event, the annual "Y" Sports Dinner celebrated its 42nd year and was a "magical" night! Thanks to the extraordinary effort of Blair Worb and the Sports Dinner Committee, the bar was raised yet again. Keynote speaker Earvin "Magic" Johnson dazzled a record crowd and helped raise \$298,000, singlehandedly raising \$75,000 in the last five minutes out of his own pocket with the auctioning off of his Lakers' tickets! It was something to see! I am confident that next year's dinner with NHL Commissioner, Gary Bettman, will be another success.


Also of note, for the last six years, a Rady JCC president has stood here and spoke of the need to increase daycare spaces in our community. At last year's meeting I spoke of our hope to have a second site operational soon with the confidential knowledge that the Rady JCC was in the running to acquire the former firehall on Grosvenor and turn it into an offsite 48-space childcare centre to supplement our existing space that's at capacity. Work continues on the Centre's design and if all goes well we will have a ribbon cutting ceremony in the near future. There have been many players and unsung heroes in this process, but I would be remiss if I didn't say a special thank you to City Councillor, John Orlikow, for supporting our proposal and championing our successful bid to purchase the property from the city.

We could not do what we do without the financial support of our funders. On behalf of the Board of Directors, I would like to thank the the Jewish Federation of Winnipeg, the United Way, the Jewish Foundation of Manitoba, the Tallman Foundation, the Winnipeg Foundation, the Asper Foundation, the Jordan Lazareck Fund, the Mark and Dorothy Danzker Perpetual Trust Fund, the Manitoba Arts Council, and the Province of Manitoba. And a very special thanks to our friends Ryan Downey, Paul Winestock and Brendan Rogers of RBC Dominion Securities, Izzy Abrams at BFI, Jeff Rabb and Arch Honigman at Winpark Dorchester, Harry and Nora Warren, Marjorie and Morley Blankstein, Debbie Gray, and Mel and Karyn Lazareck.

Today marks the end of my term as President of the Rady JCC. Over the last number of years I have witnessed the Rady JCC ascend to greater heights. I am very proud of the decisions that we have made, and more importantly, those we did not make. I have been extremely fortunate to have worked with so many talented, smart, diligent and passionate individuals on the Rady JCC Board. I have truly been in awe of the time and energy that both the lay and professional leadership devote to making the Rady JCC as special as it is.

Finally, let me conclude by saying how truly honoured I am for the opportunity to serve as the President of the Rady JCC over the last two years and give back to the community that has given me so much. The Rady JCC and the YMHA have been, and will continue to be, a very special place for me and my family. I am very proud to be from this community and I'm excited for its future.

Shalom!



Danny Stoller
President

Executive Director's Message



It's been a banner year for the Rady JCC over the last 12 months, and the pages within this Annual Report outline those successes in detail.

We exceeded expectations throughout, enjoying growth and prosperity in our fitness memberships and cultural programming participation.

By far, one of our greatest accomplishments this year was the expansion of our Early Childhood Learning program – our day care. With generous support from the JFM and Community Places, we renovated the Kaufman Child Care Centre and added 16 permanent spaces. More importantly, we secured a location off site, allowing us to add an additional 48 preschool spaces, soon providing more families with great early learning experiences based on Jewish values.

At the core of the Rady JCC is a strong set of Jewish values. It is these values – Kehilla, Hachnasat Orchim, Ruach, Tikkun Olam – that provide the framework for the Rady JCC's staff and volunteers and shape our many programs and services. The pages enclosed within this Annual Report outline the programs and services that align with these values.

One of our central goals is to provide opportunities for our community to experience Jewish life in innovative and engaging ways. We saw participation in these programs reach over 17,000 last year. Nothing defines Jewish peoplehood more than our ties to Israel. This year, along with our community partners, we held a number of very successful cultural events throughout the year, including Yom Ha'atzmaut last spring and the Israel Pavilion during Folklorama in August.

Children and youth are at the very heart of the Rady JCC. We are especially proud to see the continued success of our youth programs, BBYO and BBYO Connect. Last year, these programs drew more than 100 youth from all over the city and helped establish the foundation for ongoing participation in Jewish life.

We remain committed to our seniors, providing programs that engage them at every level. This year, we also expanded our Active Living Program, adding several classes and wellness programs geared toward a holistic approach to mind, body and spiritual health. Our programs for older adults reached more than 500 participants.

Our special needs programming continues to enrich the lives of over 100 participants, who in turn enrich the Rady JCC.

We are fortunate to have one of the leading fitness centres in Winnipeg. But we know that it takes vision and work to maintain this standard. The work of the Fitness Committee, with support from the Marketing Committee, established the launch of a rebranded Rady Fitness marketing campaign, which resulted in one of the best membership years in recent memory. Overall, membership increased by 144 units over 2013-14, with most notably growth in the under-35 demographic, an area of particular focus for us.

The Annual "Y" Sports Dinner was a massive success, led by legendary Magic Johnson as keynote speaker, setting the bar high for years to come. Thanks to Blair Worb, Chairperson, Ken Kronson, Chairperson Emeritus, and the rest of the committee for the amazing effort. That success is being carefully stewarded by the Board of Directors, who are committed to investing in the long-term best interests of the community.

The Rady JCC is the special place it is because of the amazing people behind the scenes. I would like to thank the Management Team, Maegan Piltzmaker, Mitch Calvert and our fabulous staff, whose commitment to our members and community is second-to-none. Along with our staff, our hundreds of volunteers define who we are. Thank you to each and every one of you. Thank you also to the Board for their ongoing support and advice. I would also like to thank Danny Stoller, whose term as President ends tonight. I have benefited greatly by working with you and thank you for your support and guidance over the past two years.

Finally, thank you to our funding partners, the Jewish Federation of Winnipeg, the United Way, the Jewish Foundation of Manitoba, the Tallman Foundation, the Winnipeg Foundation, the Asper Foundation, the Jordan Lazareck Fund, the Mark and Dorothy Danzker Perpetual Trust Fund, the Manitoba Arts Council, and the Province of Manitoba. And a very special thanks to our friends Ryan Downey, Paul Winestock and Brendan Rogers of RBC Dominion Securities, Izzy Abrams at BFI, Jeff Rabb and Arch Honigman at Winpark Dorchester, Harry and Nora Warren, Marjorie and Morley Blankstein, Debbie Gray, and Mel and Karyn Lazareck.

A handwritten signature in dark ink, reading "Gayle Waxman".

Gayle Waxman
Executive Director

Ruach

children and youth



Rady JCC proudly provides a common thread to family life at all stages of a child's growth and development.

There was probably a place or time that immediately evokes great memories and likely still puts a smile on your face. A place where you made friends and – probably without realizing it – learned some of life's most valuable lessons. The Rady JCC (previously YMHA) has been that place for more than 90 years! We are a place for toddlers, teens, and children of every age in between to learn, play and grow with the support of a tight-knit community.

2013-14 Highlights:

Children & Family

- Continued to engage families by offering accessible programs like our Parent & Baby Drop-In Group and Family Fun Zone, drawing 75 people each week.
- Rady JCC's After School Satellite Program at Brock Corydon School saw 60 participants
- Record-setting year for Strictly Tweens program with 400 participants
- Three successful Tot Shabbat and Dinners for families with young children saw 150 participants



Summer Day Camp

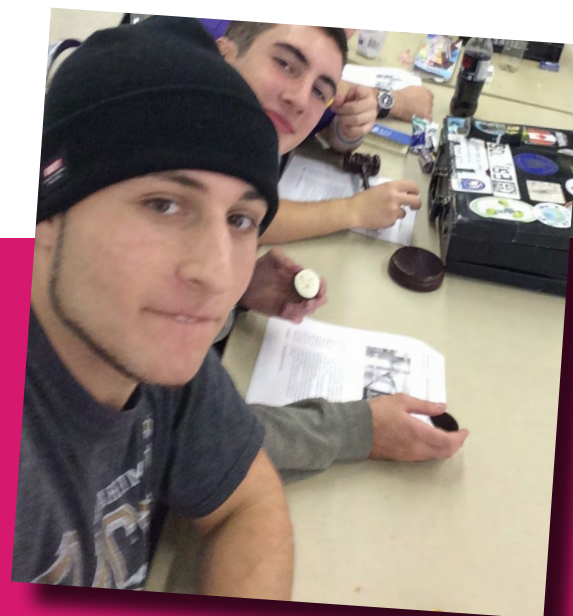
- Introduced new Adamah Teen Camp (Grades 7 & 8) with sold out participation
- Introduced new Basketball Academy with 42 participants
- In total, 1,875 camper registrations (almost 900 campers) with Ruach and Keshet Camps Sold Out

Youth

- Unveiled new BBYO Connect program for teens in grades 7 & 8.
- Through BBYO and BBYO Connect, 375 teens participated in a variety of programming including teen-lead Shabbat Dinners, Cookies for a Cause and BBYO Connect Council.
- Hosted the largest Winter Convention for BBYO ever.
- Supported youth social action through J-Serve.

"BBYO has been a big part of my life and has taught me so much. For that reason, I try and better it so the kids younger than me can experience what I have experienced."

– Zach Greenberg



Ruach

Fitness & Wellness



Rady JCC is a place to connect, renew and grow in a welcoming, inclusive environment, and Rady Fitness aims to live up to that standard for our members. Our fitness centre is not just a source of revenue, it's also an important part of our mission.

At Rady Fitness, everyone is welcome — from the elite athlete, to someone simply looking for a way to shed a few pounds. And we're here to help, encourage and motivate.

2013-14 Highlights:

- Increased membership overall by 144 units
- 25% increase in new member units over previous fiscal year (458 new units compared to 337)
- Continued to see growth in **personal training**
- Introduced monthly free fitness clinics for members
- Expanded group fitness class offerings, notably for families and teens
- Increased attendance in **group fitness classes**
- Expanded **Active Living for Older Adults** fitness and holistic health programs (Modified pilates and yoga etc.)
- Introduced group training on the **Training Zone** cage, a functional training system that's one of the first-of-its-kind in Winnipeg
- Over 4,500 participants in aquatics - setting a new benchmark
- 80% of Rady JCC members report they are highly satisfied



Avraham (pictured in green) is a long time Rady JCC member and participant of "Sid's Group", where he can be heard calling, or singing, out the counts to the exercises every Monday, Wednesday and Friday morning. He is a wonderful example of the virtue of staying active and having a positive outlook on life.



Tikkun Olam

social responsibility



The Rady JCC believes that while an individual's journey is paramount, a Jewish journey takes place with others so that they can be enriched by one another's experiences. It's a place where everyone can explore and experience Jewish culture and tradition, and enrich their lives – regardless of background, age or spiritual beliefs.

2013-14 Highlights:

- Our financial assistance program continued to provide over **\$200,000** in scholarships and camperships to financially disadvantaged families
- Our Intergenerational collaboration between Active Living for Older Adults and Kaufman Child Care Centre – **Learning through the Generations** – grew to 20 volunteer participants in its second year. Volunteers participate in holiday baking, gardening, zumba, art, reading and more with the children
- **Fun and Fitness with Friends** special needs programs were well attended, with 20% more active participants in 2013-14
- **Teen Connection Camp** for individuals with special needs grew to 28 participants
- Continued to see strong participation in the **CJA** and **United Way** campaigns from staff and members, with 80% of Rady employees contributing to the CJA campaign and we saw a 20% increase in funds raised for United Way compared to previous year.
- **J-Serve**, program aimed at engaging youth in community service, had 60 participants.
- Assisted 48 newcomer families to become members and participate fully in the JCC.

"Being a part of the Intergenerational Program gives me the opportunity to spend time with my grandson and be a part of his growth. It's been amazing."

– Leita Nemiroff



Kehilla

strengthening community



Holding true to its mission, the Rady JCC prides itself on being a place where Jewish values flourish, facilitating programming that does just that. The Rady JCC is home to a number of cultural events throughout the year that speak to our values and play an important role in the community.

Last year, we provided over 6,000 hours of Jewish life/educational programming, amounting to 250 24-hour days or two years worth of a full-time, 40 hour work week.

2013-14 Highlights:

- **Tarbut: Festival of Jewish Culture** 2013 attracted over 3,000 patrons
- Over 2,400 people enjoyed the 2014 **Winnipeg International Jewish Film Festival** in May
- **Mameloshen: Festival of Yiddish Culture** attracted over 1,000 participants
- The Rady JCC played host to more than 10,000 visitors at **Israel Pavilion, Shalom Square**, during Folklorama providing an opportunity to showcase the Chai Folk Ensemble and give Winnipeggers the true Israel experience.
- Jewish Life programs - **People of the Book Jewish Book Club** and **Zooming In** – saw continued engagement and positive feedback within the community
- Over 600 people participated in Family Holiday Programs throughout the year, including **our Rosh Hashana Cooking Workshop, Sukkot Sunday** events and much more
- We acknowledged our connection to Israel through the **Yom Ha'atzmaut** celebration. Over 2,500 people of all ages enjoyed a variety of activities including Israeli food, live entertainment and fireworks.
- Engaged the community and benefitted from the involvement of 500 volunteers.

“Rady JCC is a second home for our family. Our kids attend the day care and camps and we use the gym. As a Jewish family, it was important for us to find a place that helps us maintain our Jewish identity, and we enjoy attending all the holiday family programs the Rady has to offer. We feel lucky to be a part of this community.”

– Eka Mendikov



Report of the Independent Auditors on the Summarized Financial Statements

To the Directors of
The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc.

The accompanying summarized financial statements, which comprise the statement of financial position as at August 31, 2014 and the statement of operations for the year then ended, are derived from the audited financial statements of The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc. for the year ended August 31, 2014. We expressed a qualified audit opinion on those financial statements in our report dated December 1, 2014 (see below).

The summarized financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summarized financial statements, therefore, is not a substitute for reading the audited financial statements of the organization.

Management's Responsibility for the Summarized Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements on the following basis:

The summarized financial statements include the major totals and subtotals from the related complete financial statements dealing with matters having a pervasive or otherwise significant effect on the summarized financial statements.

Auditors' Responsibility

Our responsibility is to express an opinion on the summarized financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary of Financial Statements".

Opinion

In our opinion, the summarized financial statements derived from the audited financial statements of The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc. for the year ended August 31, 2014 are a fair summary of those statements, on the basis described above. However, the summarized financial statements are misstated to the equivalent extent as the audited financial statements of The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc. for the year ended August 31, 2014.

The possible misstatement of the audited financial statements is described in our qualified audit opinion in our report dated December 1, 2014. Our qualified audit opinion is based on the fact that the Organization derives part of its revenue from the general public in the form of contributions and fundraising which are not susceptible of satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the Organization and we were not able to determine whether any adjustments might be necessary to contributions and fundraising, excess of revenues over expenses, current assets and changes in fund balances. Our qualified audit opinion states that, except for the possible effects of the described matter, these financial statements present fairly, in all material respects, the financial position of The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc. as at August 31, 2014, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Financial Report

The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc.
(operating as The Rose and Max Rady Jewish Community Centre)
Statement of Operations

Year Ended August 31	2014	2013
Revenues		
Membership	\$1,778,061	\$1,731,030
Program	2,226,344	2,269,873
Grants, allocations and contributions	1,479,011	1,526,226
Membership services	94,557	94,262
Investment	40,931	43,451
Fundraising	811,711	632,143
Other	74,172	104,494
	<u>6,504,787</u>	<u>6,401,479</u>
Expenses		
Administrative costs	415,062	428,612
Direct program costs	641,984	748,920
Financial assistance	196,122	153,967
Fundraising	343,752	303,047
Independent contractors	744,242	751,560
Interest on capital lease	9,334	6,168
License fees	948,030	1,021,589
Maintenance and facilities	183,234	164,516
Marketing and promotion	169,443	176,297
Other expenditures	31,493	47,188
Salaries and benefits	2,423,299	2,457,106
	<u>6,105,995</u>	<u>6,258,970</u>
Excess of revenues over expenses before under noted items	398,792	142,509
Amortization	(107,225)	(97,358)
Unrealized gain (loss) on investments	<u>33,818</u>	<u>(3,652)</u>
Excess of revenues over expenses	<u>\$ 325,385</u>	<u>\$ 41,499</u>

Financial Report

The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc.
(operating as The Rose and Max Rady Jewish Community Centre)
Statement of Financial Position

August 31	2014	2013
Assets		
Current		
Cash	\$ 402,243	\$ 154,085
Receivables	364,246	364,340
Prepays	91,128	102,622
Investments	<u>1,440,750</u>	<u>1,374,466</u>
	2,298,367	1,995,513
Funds held in trust	53,014	52,974
Capital assets	<u>280,388</u>	<u>248,800</u>
	<u>\$2,631,769</u>	<u>\$2,297,287</u>
Liabilities		
Current		
Payables and accruals	\$ 486,839	\$ 398,482
Deferred revenue	758,791	928,023
Current portion of obligations under capital lease	<u>66,199</u>	<u>32,419</u>
	1,311,829	1,358,924
Deferred contributions related to capital assets	4,639	4,639
Obligations under capital lease	123,160	67,008
Funds held in trust	<u>53,014</u>	<u>52,974</u>
	<u>1,492,642</u>	<u>1,483,545</u>
Fund Balances		
Operating Fund	276,102	247,525
Capital Asset Fund	464,744	474,584
Restricted Fund	<u>398,281</u>	<u>91,633</u>
	<u>1,139,127</u>	<u>813,742</u>
	<u>\$2,631,769</u>	<u>\$2,297,287</u>

The complete financial statements, including notes to the financial statements and the independent auditors' report, are available upon request by contacting the Rady JCC Finance office.

We would like to express our gratitude for the support of those who provide funding through their endowment for the Rady JCC with the Jewish Foundation of Manitoba. These funds also help us be an inclusive agency by providing some of the resources needed to provide financial assistance and other inclusion services. We thank you for the support and vision.

Jonathan Samuel Buchwald Bar Mitzvah Fund

Lisa Cohen Fund

Berdie & Irvin Cohen Memorial Flow-Through Fund

Mickey Fingold Family Trust Fund

Jack H. Flom Memorial Fund

Samuel H. Gilfix Fund

Sam & Judy Linhart Fund

Gertrude & Rube Ludwick Family Fund

Nathan H. Micay Memorial Fund

Morley Mogul Memorial Fund

Rabbi Rappaport Education and Lecture Series Trust

Ben & Arnice Rosenblat Memorial Fund

David Slater Memorial Fund

Daniel Tallman Family Fund In Memory of Clara Tokar

**Irene & Harry Walsh Q.C. Gift for the YMHA Community Centre
in Honour of the Members of Glendale Club**

Zita & Mark Bernstein

Marjorie & Morley Blankstein

Leon Copp Memorial Fund

Tallman Seniors' Transportation Initiative

Doris Margolis Jewish Music and Theatre Fund

Max Yale Diamond Memorial Fund

Leible Hershfield Memorial Fund

Loretta Labovitch Memorial Fund

Charles Malkin Memorial Fund

Beverley Moss

Blumie & Iser Portnoy

Dorothy & Ben Shuckett Family

Dora Silverman

Corinne R. Slotin 90th Birthday

Elaine Stoller Memorial Fund

Ida & Max Nusgart Fund

Bert Knazan Endowment Fund

Jordan Lazareck Special Needs Fund

Mark & Dorothy Danzker Perpetual Trust Fund

Bayla & Laurie Mainster Family Trust

Marym & Izzy Peltz Fund

Sam Hochman Memorial Scholarship

Leonard Marcoe Art Camp Scholarship

The Grosberg Family Fund

Nora & Harry Warren Fund

Myra and Alexander Waxman Memorial Fund

For more information on contributing to our endowment,
please contact us at 204-477-7513.

"Contributions to the Rady JCC, including Endowment Funds of the Jewish Foundation of Manitoba help ensure a vibrant future for the community centre, allowing us to facilitate an array of programs and services for years to come. Nora and Harry Warren's contribution last year is a great example of the giving spirit our community lives by that allows us to prosper."

- Danny Stoller

