

## Annual Report 2012-2013





## Vision Statement

The Rady Jewish Community Centre aspires to be a vibrant and welcoming community where Jewish culture and values flourish, where families and friendships are strengthened, where healthy and active lifestyles are encouraged, and where we contribute to the well-being of the entire community by ensuring our programs and services are available to all.

## Mission Statement

The Rady Jewish Community Centre's mission is to be the centre of the community providing the best in Jewish culture, fitness and wellness programs for all stages of life.

# Mazel Tov!

## 2012-2013 Ken Kronson Kehilla Volunteer Award Recipients

Marie Barrett	David Mellish
Arthur Blankstein	Paula Parks
Yoni Coodin	Fay Sasson
Norm Glass	Eleanor Schwartzman
Rivka Green	

## Board of Directors

**Immediate Past President**  
Eric Sawyer

**President**  
Danny Stoller

**Senior Vice President**  
Elliott Garfinkel

**Vice President**  
Finance & Operations  
Eugene Brokopiw

**Vice Presidents**  
Jack Hurtig  
Lori Gilfix

**Directors**  
Aileen Berger-White  
Murray Gilfix  
Daniel Jacobowitz  
Norm Glass  
Al Greenberg  
Ginna Sapozhnik  
Steven Kohn  
Ken Kronson  
Nona Leibl  
Seth Marks  
David Shrom  
Lisa Selchen

**Executive Director**  
Gayle Waxman





Today marks the end of my first year as President of the Rady JCC.

Our Annual General Meeting is an opportunity for our organization to reflect on the past year and look forward to the next one. As we review, there's a lengthy list of evidence that the Rady JCC continues to take major strides forward.

We continue to provide an enriched, caring and connected community hub in Winnipeg, bringing together people, partners and resources unified around common purpose.

We truly live up to our mission as a not-for-profit community agency, providing a broad range of programs and services for all age groups to meet the diverse needs of members, the Jewish community, and the community-at-large.

For the third straight year we hosted a successful Tarbut: Festival of Jewish Culture, welcoming more than 3,000 people this past November 2012 from our close-connected community, featuring an array of programming from author lectures to concerts. Our Israel Pavilion, Shalom Square, continues to attract people from all walks of life in droves every summer during Folklorama.

Meanwhile, our fitness facility and the programming provided herein is world class, evidenced by the growing number of members who frequent the Rady JCC year after year despite the competitive marketplace we are in. Our annual "Y" Sports Dinner is a fixture on the local sports enthusiast's calendar every spring. Things are moving in a positive direction, and the Rady JCC has enjoyed financial stability over the last couple of years as a result.

That said, we are not without our challenges, as any organization of this size can attest. Nothing is more important to our community than our children, and we unfortunately don't have the space to accommodate them all. A waiting list of some 700 names presents a significant challenge for our Kaufman Child Care Centre, and though the popularity is a testament to the programming provided at the daycare, we continue to work to bridge that gap. We hope to have a second site operational soon to provide more space.

Let me conclude by once again thanking the community for affording me the opportunity to serve as the President of the JCC. It has been both an honour and privilege thus far, and I look forward to another year of shared accomplishments.

A handwritten signature in dark ink, appearing to read 'Danny Stoller', written in a cursive, flowing style.

Danny Stoller  
President

# Executive Director's Message



Working at the Rady JCC is a privilege. Each day, I have the unique pleasure of being surrounded by wonderful people who are engaged, embracing life and most importantly feeling like they belong to a community. And this is not just any community. It is our community. A community we work hard to nurture and grow. A community that we hope will be a welcome and caring place for our children, our grandchildren, our parents, and ourselves.

At the core of the Rady JCC is a strong set of Jewish values. It is these values – Kehilla, Hachnasat Orchim, Ruach, Tikkun Olam – that provide the framework for the Rady JCC's staff and volunteers and shape our many programs and services. We are a large organization with a broad mandate. We are a fitness centre, a daycare, a seniors' centre, a cultural arts hub, an aquatic centre, a day camp, a youth movement and more. But in the end, it is the expression of our Jewish values that is the constant which unites our different components under one roof. And it is the various components that are the entryways into our community, enabling the Rady JCC to create that special sense of belonging among all who walk through our door.

One of our central goals is to provide opportunities for our community to experience Jewish life in innovative and engaging ways. We saw participation in our these programs reach over 15,000. There is no doubt that times are changing. Our community faces new pressures and challenges. However, by listening to our community, we were able to launch several new programs that allowed a wider range of people to participate in Jewish life. Nothing defines Jewish peoplehood more than our ties to Israel. The Rady JCC continues to lead the way among JCCs with one of the highest proportion of participants reporting that their understanding of Israel was enhanced through our efforts. This year along with our community partners, we held the largest Yom Ha'azmaut celebration that has ever taken place at Asper Jewish Community Campus with an estimated 2,500 people in attendance.

Children and youth are at the very heart of the Rady JCC. We are especially proud to see the continued success of our tween program, bbyo and the launch of teen connect. These programs drew about 400 tweens and teens from all over the city and help establish the foundation for ongoing participation in Jewish life. The Kaufman Child Care Centre provides the highest quality Jewish child care in the city. This year, with support from Shaarey Zedek Synagogue, we introduced Sheva – a unique program that takes the teachings of Pirkeh Avot and adapts those learnings for preschool children.

We remain committed to our seniors, providing programs that engage them at every level. But seniors, like all other groups in our community, are changing. Stay Young continues to be an important program within the Rady. This year, we also expanded our Active Living Program. With its holistic approach and emphasis on wellness, this program demonstrates the way in which the various parts of the Rady JCC together allow us to achieve results that are greater than the sum of the individual parts.

The value a community or organization places on those who are most vulnerable speaks volumes. Our special needs programming continues to enrich the lives of 100 participants, who in turn enrich the Rady JCC. Every day I meet someone who tells me how the Rady JCC impacted their life. The people telling these stories are not always visible. Many face difficult times. And the Rady JCC is there for them, and just as importantly, the Jewish community is by extension there for them as well.

We are fortunate to have one of the leading fitness centres in Winnipeg. But we know that it takes vision and work to maintain this standard. This past year, the Fitness Committee, with support from the Marketing Committee, undertook a strategic planning process that resulted in the introduction of our rebranded Rady Fitness marketing look, which has laid the groundwork for the future. But our fitness centre is not just about fitness. Our members tell us repeatedly that they truly feel a sense of community, a sense of belonging here.

The Rady JCC had another strong year financially. While we are proud of this achievement, financial stability is not a goal in itself, but rather a means to ensure we are able to fulfill our mission. This year marked a turning point for the Rady JCC. After several years of placing a priority on rebuilding our reserves, we are now focusing on reinvesting in our community. This year, we demonstrated this commitment by adding three key positions to support the continued growth of Jewish life, including the promotion of Tamar Barr to Assistant Executive Director.

The Rady JCC is the special place it is because of the amazing people behind the scenes. I would like to thank the Management Team and our fabulous staff, whose commitment to our members and community is second-to-none. Along with our staff, our 400 volunteers define who we are. Thank you to each and every one of you. Thank you also to the Board for their ongoing support and advice. Blair Worb took over as Sports Dinner Chair this year and did an amazing job. Thanks go to Blair and Ken Kronson for making such a seamless transition. I would also like to thank to thank Eric Sawyer and Danny Stoller, whose terms as President ended and began in this past year. I have benefited greatly by working with both of you and thank you for your support and guidance.

Finally, thank you to our funding partners, the Jewish Federation of Winnipeg, the United Way, the Jewish Foundation of Manitoba, the Tallman Foundation, the Winnipeg Foundation, the Asper Foundation, the Jordan Lazareck Fund, the Mark and Dorothy Danzker Perpetual Trust Fund, the Manitoba Arts Council, and the Province of Manitoba. And a very special thanks to our friends Ryan Downey, Paul Winestock and Brendan Rogers of RBC Dominion Securities, Izzy Abrams at BFI, Jeff Rabb and Arch Honigman at Winpark Dorchester, Marjorie and Morley Blankstein, Debbie Gray, and Mel and Karyn Lazareck.

A handwritten signature in dark ink, appearing to read 'Gayle Waxman'.

Gayle Waxman  
Executive Director

# RUACH

children and youth



At Rady JCC, we believe that children deserve opportunities to discover who they are and what they can achieve. Through the Rady JCC, children of all ages are cultivating values, skills and relationships that lead to positive behaviours and better health.

## 2012-13 Highlights:

- Rady JCC's **Kaufman Child Care Centre** continued to provide top level care.
- Introduced Sheva, a unique program that takes the teachings of Pirkeh Avot and adapts those learning for preschool children.
- After School Care grew to 35 children in 2012/2013
- Our ever popular day camp programs during winter break, Passover and spring drew hundreds of children.
- Our **Tweens & Teens** programs had over 300 participants.
- School Age and Preschool programs continued to be popular including Israeli Dance, Get Your Groove On, Funday Monday and swimming lessons.
- With over **275** participants, BBYO continued to engage its youth members with activities aimed at community affiliation and community service.
- BBYO launched monthly column in the Jewish Post & News – **BBYO Beat** written by teens.
- Introduced a fourth convention MAC (Mid-April Convention) which focused on Jewish content.
- **Teen Shabbat** drew in 100 youth.
- Launch of **BBYO Connect** for grades 7 & 8.
- Introduced **Mom & Baby Drop-In Group** that encouraged healthy child development and community engagement.
- Aquatics reached an all time high of 4227 registrants.
- The **Rady JCC Summer Day Camp** also continued its growth for the 5th year in a row. The camp increased its registration by 16% when compared to the previous year.
- Unveiled inaugural **Camp Ruach**, a new stream for Grade 1 & 2 students.

## Summer Day Camp



*"Towards the end of the season, three teens rose to the occasion as BBYO leaders. They had all previously attended bbyo's annual winter convention in March, which sparked a renewed interest in becoming more involved with bbyo at the executive level. When it came time for chapter elections, they all ran for executive positions and were elected. Since then, they have all taken a keen interest in planning programs, helping with community events and encouraging others through the support system bbyo provides."*  
-Izzy Clark, Rady JCC Youth Coordinator.

# RUACH

## Fitness & Wellness



The Rady JCC features state-of-the-art resistance training and cardio systems, a saltwater pool, gymnasium and group fitness classes. The JCC also has nutrition and active programming for seniors, massage therapy, a registered dietician, a diverse aquatics program for all ages, and much more.

### 2012-2013 Highlights:

- Completed strategic planning process to identify fitness goals for next five years.
- Continued to see growth in premium fitness programs and personal training.
- Committed to bringing leading edge fitness programming to members, with expanded Pilates classes offered in 2012-2013
- Lowered the age of eligibility for the fitness facility to 13 to encourage our younger members to adopt a healthy lifestyle early on.
- Expanded **Active Living for Older Adults** fitness programs.
- Introduced a **Wellness Series** to promote healthy living, with seminars hosted throughout the year on relevant health topics presented by leading edge healthcare professionals.

### Zumba



*"Ever since becoming a member at Rady, I've been welcomed with open arms by staff and fellow members.*

*When you're 95 and have lots of time on your hands, it's an excellent place to meet people, stay active and enjoy the company of others.*

*I go on the treadmill now for a half hour to an hour at a time and occasionally I'll swim a few laps."*

*-Dr. Albert Rosenberg*



# TIKKUN OLAM

## social responsibility



At the Rady JCC, we respect all people's needs. We encourage volunteerism through value-based programs. We welcome and connect diverse demographic populations through membership and services. We foster a stronger community through collaboration.

### 2012-2013 Highlights:

- Our financial assistance program continued to provide over **\$200,000** in scholarships and camperships to financially disadvantaged people.
- 10% of members/participants were influenced to contribute more to the Jewish Federation by their association with the Rady JCC.
- Launched our Intergenerational project with the Active Living for Older Adults Group and Kaufman Child Care Centre – **Learning through the Generations.**
- **Fun and Fitness with Friends** special needs programs were well attended, with 20% more active participants in 2012-13.
- Teen Connection Camp for individuals with special needs grew to 25 participants.
- G.R.O.W. – a program for individuals with special needs – continued to support seven full time participants.
- The G.R.O.W. in Gimli program also acknowledged their **11 year anniversary during the summer of 2013.**
- Recruited staff & members to volunteer at a Manitoba Marathon water station.
- Continued to see strong participation in the CJA and United Way campaigns.
- Families at Kaufman Child Care Centre donated canned goods to JCFS Chanukah food drive.
- J-Serve, program aimed at engaging youth in community service, had 60 participants.
- Assisted 78 newcomers to become members and participate fully in the JCC.

### Teen Connection Camp



*"We love the Rady and are always happy to support the centre any way we can. Every time I walk in I realize how lucky we are as a community to have this."*

*– Silver family (Heather, Norm, Zoe, Izzy, and R.J.)*



# Kehilla

strengthening community



The Rady JCC strives to build and sustain an enriched, caring and connected community ensuring a vibrant Jewish future. As a result of their involvement with the Rady JCC, 60% of Jewish participants and members learned more about Jewish holidays and customs by association with the JCC, 60% felt a deeper connection to their Jewish identity, and one-third of participants attended more Jewish community events.

## 2012-13 Highlights:

- Hosted the first ever **Tot Shabbat Family Dinner**.
- Presented the **21st World Conference of GLBT Jews** (first ever in Canada)
- Introduced new Jewish Life/Adult programs including Zooming In, People of the Book (Jewish Book Club), and Women's Health Series
- The third annual **Tarbut: Festival of Jewish Culture** took place in November 2012, attracting over 3,000 patrons.
- Over 2,400 people enjoyed the 2013 **Winnipeg International Jewish Film Festival** in May – our biggest audience to date for the film festival.
- **Mameloshen: Festival of Yiddish Culture** attracted over 1,000 participants.
- The Rady JCC played host to more than 10,000 visitors at the **Israel Pavilion, Shalom Square**, during Folklorama 2013.
- Over 600 people participated in Family Holiday Programs including Rosh Hashana Cooking Workshop, Sukkot Sunday with MTYP, Chanukah Concert with Rick Recht, Presach Art Workshop, Tu B'Shevat Family Workshop, and Purim Puppet Family Workshop.
- We acknowledged our connection to Israel through the **Yom Ha'atzmaut** celebration. Over 2,500 people of all ages enjoyed a variety of activities including Israeli food, live entertainment and fireworks.

## GLBT Conference



*"I get more out of volunteering than I give, and I've met so many fabulous people. I always walk out of the Rady JCC with a smile on my face."*

– Rose Aziman



# Financial Report



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## Report of the Independent Auditors on the Summarized Financial Statements

To the Directors of  
The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc.

The accompanying summarized financial statements, which comprise the statement of financial position as at August 31, 2013 and the statement of operations for the year then ended, are derived from the audited financial statements of The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc. for the year ended August 31, 2013. We expressed a qualified audit opinion on those financial statements in our report dated November 27, 2013 (see below).

The summarized financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summarized financial statements, therefore, is not a substitute for reading the audited financial statements of the organization.

### *Management's Responsibility for the Summarized Financial Statements*

Management is responsible for the preparation of a summary of the audited financial statements on the following basis:

The summarized financial statements include the major totals and subtotals from the related complete financial statements dealing with matters having a pervasive or otherwise significant effect on the summarized financial statements.

### *Auditors' Responsibility*

Our responsibility is to express an opinion on the summarized financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary of Financial Statements".

### *Opinion*

In our opinion, the summarized financial statements derived from the audited financial statements of The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc. for the year ended August 31, 2013 are a fair summary of those statements, on the basis described above. However, the summarized financial statements are misstated to the equivalent extent as the audited financial statements of The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc. for the year ended August 31, 2013.

The possible misstatement of the audited financial statements is described in our qualified audit opinion in our report dated November 27, 2013. Our qualified audit opinion is based on the fact that the Organization derives part of its revenue from the general public in the form of contributions and fundraising which are not susceptible of satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the Organization and we were not able to determine whether any adjustments might be necessary to contributions and fundraising, excess of revenues over expenses, current assets and changes in fund balances. Our qualified audit opinion states that, except for the possible effects of the described matter, these financial statements present fairly, in all material respects, the financial position of The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc. as at August 31, 2013, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

A handwritten signature in blue ink that reads "Booke &amp; Partners". The signature is written in a cursive, flowing style.

Winnipeg, Canada  
November 27, 2013

Chartered Accountants

# Financial Report

**The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc.**  
**(operating as The Rose and Max Rady Jewish Community Centre)**  
**Statement of Operations**

Year Ended August 31	2013	2012
Revenues		
Membership	\$1,731,030	\$1,810,919
Program	2,269,873	2,196,710
Grants, allocations and contributions	1,526,226	1,453,164
Membership services	94,262	98,874
Investment	43,451	29,227
Fundraising	632,143	572,300
Other	104,494	89,989
	<u>6,401,479</u>	<u>6,251,183</u>
Expenses		
Administrative costs	428,612	373,345
Direct program costs	748,920	637,299
Financial assistance	153,967	167,167
Fundraising	303,047	305,044
Independent contractors	751,560	754,343
Interest on capital lease	6,168	10,811
License fees	1,021,589	988,053
Maintenance and facilities	164,516	126,087
Marketing and promotion	176,297	171,273
Other expenditures	47,188	45,423
Salaries and benefits	2,457,106	2,319,703
	<u>6,258,970</u>	<u>5,898,548</u>
Excess of revenues over expenses before under noted items	142,509	352,635
Amortization	(97,358)	(94,648)
Unrealized (loss) gain on investments	<u>(3,652)</u>	<u>5,008</u>
Excess of revenues over expenses	<u>\$ 41,499</u>	<u>\$ 262,995</u>



# Financial Report

**The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc.**  
**(operating as The Rose and Max Rady Jewish Community Centre)**  
**Statement of Financial Position**

August 31	2013	2012
<b>Assets</b>		
Current		
Cash	\$ 154,085	\$ 333,860
Receivables	364,340	296,257
Prepays	102,622	43,692
Investments	<u>1,374,466</u>	<u>1,218,715</u>
	1,995,513	1,892,524
Funds held in trust	52,974	52,815
Capital assets	<u>248,800</u>	<u>284,537</u>
	<u><b>\$2,297,287</b></u>	<u><b>\$2,229,876</b></u>
<b>Liabilities</b>		
Current		
Payables and accruals	\$ 398,482	\$ 453,606
Deferred revenue	928,023	808,518
Current portion of obligations under capital lease	<u>32,419</u>	<u>68,782</u>
	1,358,924	1,330,906
Deferred contributions related to capital assets	4,639	4,639
Obligations under capital lease	67,008	69,273
Funds held in trust	<u>52,974</u>	<u>52,815</u>
	<u><b>1,483,545</b></u>	<u><b>1,457,633</b></u>
<b>Fund Balances</b>		
Operating Fund	247,525	239,898
Capital Asset Fund	474,584	381,729
Restricted Fund	<u>91,633</u>	<u>150,616</u>
	<u><b>813,742</b></u>	<u><b>772,243</b></u>
	<u><b>\$2,297,287</b></u>	<u><b>\$2,229,876</b></u>

The complete financial statements, including notes to the financial statements and the independent auditors' report, are available upon request by contacting the Rady JCC Finance office.



We would like to express our gratitude for the support of those who provide funding through their endowment for the Rady JCC with the Jewish Foundation of Manitoba. Their generous donations help the Rady JCC with the needed funding to provide the array of services, programs and experiences that bring everyone together, enrich lives, and strengthen people's connections and community engagement. These funds also help us be an inclusive agency by providing some of the resources needed to provide financial assistance and other inclusion services. We thank you for the support and vision.

**Marion Bookbinder Memorial Fund**  
**Jonathan Samuel Buchwald Bar Mitzvah Fund**  
**Lisa Cohen Fund**  
**Berdie & Irvin Cohen Memorial Flow-Through Fund**  
**Mickey Fingold Family Trust Fund**  
**Jack H. Flom Memorial Fund**  
**Samuel H. Gilfix Fund**  
**Sam & Judy Linhart Fund**  
**Gertrude & Rube Ludwick Family Fund**  
**Nathan H. Micay Memorial Fund Morley Mogul Memorial Fund**  
**Rabbi Rappaport Education and Lecture Series Trust**  
**Ben & Arnice Rosenblat Memorial Fund**  
**David Slater Memorial Fund**  
**Stoller Family Fund in memory of Leonard & Elaine**  
**Daniel Tallman Family Fund In Memory of Clara Tokar**  
**Irene & Harry Walsh Q.C. Gift for the YMHA Community Centre in honour of the members of Glendale Club**  
**Zita & Mark Bernstein**  
**Marjorie & Morley Blankstein**  
**Leon Copp Memorial Fund**

**Max Yale Diamond Memorial Fund**  
**Leible Hershfield Memorial Fund**  
**Loretta Labovitch memorial Fund**  
**Charles Malkin Memorial Fund**  
**Beverley Moss Blumie & Iser Portnoy**  
**Dorothy & Ben Shuckett Family**  
**Dora Silverman**  
**Corinne R. Slotin 90th Birthday**  
**Elaine Stoller Memorial Fund**  
**Fred Glazerman Memorial Fund**  
**Ida & Max Nusgart Fund**  
**Bert Knazen Endowment Fund**  
**Jordan Lazareck Special Needs Fund**  
**Mark & Dorothy Danzker Perpetual Trust Fund**  
**Bayla & Laurie Mainster Family Trust**  
**Morley Mogul Memorial Fund**  
**Marym & Izzy Peltz Fund**  
**In memory of Clara Tokar**  
**Anakhnu-Jewish GLBT Programming Fund**  
**Sam Hochman Memorial Scholarship**  
**Leonard Marcoe Art Camp Scholarship**

For more information on establishing scholarship funds or how to provide other support, please contact us at 204-477-7513.



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