



Rady JCC
Live Up!™



2014-2015 ANNUAL REPORT



123 DONCASTER STREET | (204) 477-7510 | WWW.RADYJCC.COM

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(Left to Right) Bottom Row:

Eugene Brokopiw

Gayle Waxman

Elliott Garfinkel

Danny Stoller

Jack Hurtig

Middle Row:

Courtney Feldman

Lindsay Sawyer-Fay

Aileen Berger-White

Seth Marks

Debbie Hoffman

Steven Kohn

Back Row:

Daniel Jacobowitz

Nona Leibl

Marty Greenfeld

Brian Gertenstein

Missing:

Eric Sawyer

Al Greenberg

Ginna Sapozhnik

Murray Gilfix

Ken Kronson



BOARD OF DIRECTORS

2014 - 2015 ANNUAL REPORT



ELLIOTT GARFINKEL
President, Rady JCC

My first year as President was a busy and rewarding one.

We broke ground on construction of our new David & Ruth Asper Early Learning Centre, hosted another successful Sports Dinner in the spring, continued to see increasing participation in our programs, and introduced a new brand that expresses the values and aspirations of a new generation of Rady JCC users.

Our tagline Live Up™ offers the next generation a shared vision of what it means to be the Rady JCC in the 21st century.

At the same time, the brand appeals to boomers and others with its embracing language and nod to the importance of generational interaction.

After all, Rady JCC has always provided services to our youngest members through the Kaufman Child Care Centre, while providing a community for our seniors at the other end of the scale.

Live Up™ is all about providing a safe haven for all members of our community, helping them live up to their individual and shared goals.

Our strong financial performance allowed us to re-invest in key community initiatives, such as scholarships and expanded Jewish life programming.

The completion of the Jewish Life and Community Strategy under the leadership of Debbie Hoffman

resulted in a plan that sets out seven strategies to ensure Jewish life in our community flourishes for decades to come.

We could not do what we do without the financial support of our funders. On behalf of the Rady JCC Executive Committee and Board of Directors, I would like to thank the Jewish Federation of Winnipeg, the United Way, the Jewish Foundation of Manitoba, the Tallman Foundation, the Winnipeg Foundation, the Asper Foundation, the Jordan Lazareck Fund, the Mark and Dorothy Danzker Perpetual Trust Fund, the Manitoba Arts Council, and the Province of Manitoba.

And a very special thanks to our friends Ryan Downey, Paul Winestock and Brendan Rogers of RBC Dominion Securities, Izzy Abrams at Progressive Waste, Jeff Rabb and Arch Honigman at Winpark Dorchester, Harry and Nora Warren, Marjorie Blankstein, Debbie Gray, and Mel and Karyn Lazareck.

Thank you also to our hard working Sports Dinner committee, led by chairperson Blair Worb.

Finally, let me conclude by saying how truly honoured I am for the opportunity to serve as President of the Rady JCC and give back to the community that has given me so much. The Rady JCC and the YMHA have been, and will continue to be, a very special place for me and my family. I am very proud to be from this community and I'm excited for its future.

FROM THE BOARD PRESIDENT & EXECUTIVE DIRECTOR

2014-15 was an exciting year at the Rady JCC.

We saw continued growth in membership, community engagement and program participation. We began construction of the David and Ruth Asper Early Learning Centre. And the board undertook an ambitious strategic planning exercise to guide the Rady JCC's role in community life into the future. Entitled the *Time is Now in Winnipeg*, this plan provides the blueprint for the Rady JCC to build our community in new and innovative ways.

This year marked my 10th anniversary as Executive Director. As I reflect on past 10 years, I can't help but look back on what the Rady board and staff has been able to accomplish in the last decade. Our success is the result of a tremendous effort from our volunteers and staff, and I consider myself lucky to be part of this amazing team.

But as important as it is to recognize our past successes, we must be prepared to address the new challenges we face as a community and a JCC. We must, with support of our partners, continue building momentum and creating the kind of JCC and the kind of community we want our future children's children to be proud to call home.

It feels as if we are at a turning point. We need to reach out beyond our walls to build a strong and lasting sense of community. We need to ensure every dollar raised in the community is invested back into the community in the most impactful way possible. The Rady JCC is well positioned to do so. We have the capacity to reach families,

children, youth, and newcomers and connect them to the community. And, we are well positioned to ensure our seniors, people with special needs and those financially disadvantaged can participate in community life.

Every year, the Rady JCC receives support from many caring people. I would like to add my thanks to the funders and donors that Elliott has noted in his report. We are fortunate to have 500 volunteers and I would like to thank them all and wish a Mazel Tov to the Ken H. Kronson Kehilla Award winners we are honoring tonight.

I am fortunate to work with an exceptional board, led by an exceptional President, Elliott Garfinkel. Thank you to all of you. I would also like to add my personal thanks to the Rady staff, the Directors and Managers as well as Mitch Calvert and Maegan Piltzmaker for everything they do every day. There are a number of people who have provided me with much appreciated support and thoughtful advice over the past 10 years. My special thanks to Marjorie Blankstein, Karyn Lazareck, Debbie Gray, Ken Kronson, Blair Worb, and our Past Presidents, particularly Jeff Lieberman, Murray Gilfix, Morley Hoffman, Eric Sawyer, Danny Stoller, Larry Hecht, Hester Kroft and Heather Pullan.

I am excited about our community's future and the Rady JCC's role. I look forward to sharing it with all of you.



GAYLE WAXMAN
Executive Director, Rady JCC

A handwritten signature in dark ink, reading "Gayle Waxman".

VISION

The Rady Jewish Community Centre aspires to be a vibrant and welcoming community where Jewish culture and values flourish, where families and friendships are strengthened, where healthy and active lifestyles are encouraged and where we contribute to the well-being of the entire community by ensuring our programs and services are available to all.

MISSION

The Rady Jewish Community Centre's mission is to be the centre of the community providing the best in Jewish culture, fitness and wellness programs for all stages of life.

VALUES

Hachnasat Orchim
Bringing in guests

Tikkun Olam
Repairing the world

Ruach
Spirit, Energy

Kehilla
Community



- Brought the experience of Israel to nearly 10,000 people as part of **Folklorama**.
- **More than 9,000 people** expressed their Jewish identity through our cultural arts programs.
- **Over 600 people** participated in Family Holiday Programs throughout the year.
- Engaged the community and benefited from the involvement of **500 volunteers**.

ARTS & CULTURE



REVA CRAVEN



ROSE AZIMAN

KEHILLA KORNER – REVA CRAVEN AND ROSE AZIMAN

Reva Craven and Rose Aziman are this year's co-recipients of the Ken H. Kronson Kehilla award for volunteerism in the cultural arts department.

A big reason they enjoy their volunteer work at Rady JCC is the fact they get to do it together. The two met about ten years ago when Rose and her family moved to Winnipeg, and they hit it off immediately.

"We come from the same background, both born in Israel, both children of Holocaust survivor parents," says Craven. *"We even learned we lived on the same street. Not at the same time – but on the same street, in Toronto."*

For Reva and Rose the shared experience is invaluable. *"She has a granddaughter who is the same age as my granddaughter,"* she says. *"We're just on the samewavelength for so many things. Sometimes people call us 'R-Squared' and mistake us for sisters! We're together a lot, I'm a part of their family and they're a part of mine,"* says Craven.

Much like Reva, Rose sees her volunteerism as a joy, not an obligation. *"I get more out of volunteering than I give, and I've met so many fabulous people."*



KEHILLA KORNER – RENA BORODITSKY

Rena has been involved in the Jewish community as a volunteer for years, particularly at Rady JCC as part of our Folklorama team. Rena lends a hand wherever needed, no role is beyond her limits and those efforts have been greatly appreciated.

She has served as both Board member and a hands-on volunteer for many local organizations, and is an active founding member of international association of Jewish Burial Societies. For the last 20 years, Rena has been Executive Director of Chesed Shel Emes, our community Chevra Kadisha and non profit funeral chapel.

KEHILLA KORNER – SAUL FINK

At 91 years of age, this year's winner of the Sid Slonim award is Saul Fink, exemplary of what an active lifestyle can do, regularly swimming in the Rady pool when he isn't participating in class. Though long retired, he happily admits his part-time job is working out at the Rady nowadays. His enthusiasm, wide smile and warm personality is infectious, and he is a wonderful example of the virtue of staying active and keeping a positive outlook on life.



KEHILLA KORNER – DORA LANTSMAN

Dora Lantsman is this year's recipient of the Active Older Adults department's Ken H. Kronson Kehilla award for volunteerism.



Dora is a Russian immigrant that routinely takes two buses to come volunteer with the children in the Kaufman Child Care Centre, rain or snow.

She has opened her heart to the children since Day 1 and is a big part of our Intergeneration program between Active Older Adults and the child care centre.

500 seniors participated in Active Living and other programs for seniors

Approximately 80% of seniors surveyed are highly satisfied with Rady JCC

"There is something there for everyone (at the Rady JCC). A great place ... there is always someone there to talk to. Great to see all the little guys running around, a wonderful environment! The Rady keeps me going! Thank you!"

- Senior participant

OLDER ADULTS



KEHILLA KORNER – LEITA NEMIROFF

Leita Nemirot is this year's recipient of the Kaufman Child Care Centre's Ken H. Kronson Kehilla award for volunteerism.

- Engaged over **3,000 children** in Jewish life through our child care and children's programming.
- 850 campers attended 2,011 weeks of camp, and provided camperships to 156 children.
- Provided \$215,000 in scholarships (memberships and camperships), an increase of 10%.



Leita has been an integral member of the Rady JCC's Intergenerational program, which brings seniors from the community into the child care centre to interact with children.

"Being a part of the Intergenerational Program gives me the opportunity to spend time with my grandson and be a part of his growth. It's been amazing,"

Leita said.

Volunteers partake in reading, cooking and crafts, music and holiday events with the children through the year.



KEHILLA KORNER – SOPHIE HERSHFIELD

Fostered community affiliation of nearly 500 youth through **BBYO**, **BBYO Connect** and other teen programs.



SOPHIE HERSHFIELD

Sophie Hershfield is this year's recipient of the Youth Ken H. Kronson Kehilla award for volunteerism.

"Being a part of BBYO has given me so many incredible opportunities," Hershfield said.

"Since BBYO is youth led, I've been able to meet up with and connect with tons of teens across the city, and been able to work with them to create programming and initiatives."

Hershfield has taken a leadership role with BBYO (her grandfather, Earl, was a past president of the Rady JCC after all).

"I've been able to grow as a leader and learn from other talented young people. BBYO has created a special community for Jewish teens in the city. BBYO

YOUTH



connects all different kinds of people from all different backgrounds to come together over our unifying factor, Judaism.”

It’s not just the life skills that have been so valuable, but the camaraderie developed with fellow participants that’ll carry forward with her.

“BBYO has always given me a strong sense of sisterhood, and I’ve been able to network with Jews around Winnipeg and around the world,” she added.

“BBYO has given me a special family within the community.” Sophie says volunteering has given her a fresh perspective on her life, motivating her to help others .

“Volunteering has given me the chance to see the world in a new way. Volunteering helped me understand how lucky I am, and has motivated me to help as many people in the community as possible. “I’ve grown so much as a person and a leader because of the volunteer opportunities I’ve been given with BBYO.”





- Helped **5,000 people** stay active as Rady JCC members.
- **Achieved net promoter score of 75%** (more than 20% above industry average) shows fitness members are highly satisfied.
- Welcomed almost 900,000 people, representing 80% of Asper Campus visitors

KEHILLA KORNER – BRENDA ST. CLAIR

Brenda St. Clair is this year's recipient of the Fitness department's Ken H. Kronson Kehilla award for volunteerism.

Brenda is an integral member of the Fitness Walking group that meets three times a week.

"Since I entered the Rady Centre 14 years ago, I have felt included. Friendly staff and members were warm and welcoming," St. Clair said.

Brenda has shown what a positive attitude and resiliency can do – she suffered a heart attack in 2010. But it hasn't slowed her down.

"After my most recent series of tests, my cardiologist said, 'Whatever it is that you are doing – keep doing it!' I intend to do that," St Clair said.

FITNESS & WELLNESS



BRENDA ST. CLAIR

"The fitness walking class is like a second family to me and I know others view it the same way. It isn't just the exercise, it's the comradery and the friendships we have developed over the years,"
St. Clair said.

"If someone doesn't show up to class, I phone them to ask why. My classmates find this funny, but I think they appreciate we miss them when they are not there."

"We listen to one another's problems and we laugh together. It is cathartic. I tell folks that do not know about the Rady that the muscle I exercise the most is my 'smile' muscle!"

St. Clair adds.

KEHILLA KORNER – LORI GILFIX (SPORTS DINNER)

Lori has been an integral member of the Rady Sports Dinner committee.

Her ability to generate top of the line auction prizes has raised the profile of the event.

Without Lori, the auction would not be the success it is!



- Reached over **100 people** with special needs and their families with meaningful programs that reflect our values.
- Continued to see strong participation in the **CJA** and **United Way** campaigns from staff and members, with 80% of Rady employees contributing to the CJA campaign and we saw a record dollar amount raised for United Way.

KEHILLA KORNER – SHIRI BERKOWITZ

Shiri Berkowitz is this year's recipient of the Special Needs department's Ken H. Kronson Kehilla award for volunteerism.

Shiri has been a dedicated volunteer in our special needs programming for over 5 years, bringing a cheerful and warm presence to her interaction with participants.

Whether it's at Fun and Fitness or during Teen Connection Camp, Shiri is mature beyond her years and a treat to have on our volunteer team.

SPECIAL NEEDS

STRATEGIC PLAN:

The Time Is Now In Winnipeg

Strengthen long-term community affiliation and Jewish identity of adults, and families with children under 18 years old through participation in Rady JCC programs.

PRIORITY GROUPS:

Families

Youth

Newcomers

Young Adults



- 70% of families with children under 12 years old will attend at least one Rady JCC activity per year.
- Number of families with children under 18 years old who participate in medium or high impact cultural programs will increase by 25% within 5 years.
- 25% of the audience for cultural arts programs will be under 40 within 3 years.
- 70% of youth ages 12-17 will attend at least one Rady JCC youth activity per year, and 85% of those attending will continue to do so in the following year.
- 70% of newcomers (recent arrivals) will participate in at least one Rady JCC cultural program per year.
- Increase the number of volunteers by 20% by developing a volunteer program.
- Reposition membership to focus on engagement.

JEWISH LIFE AND CULTURE COMMITTEE

2014 - 2015 ANNUAL REPORT

Report of the Independent Auditors on the Summarized Financial Statements

To the Directors of
The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc.

The accompanying summarized financial statements, which comprise the statement of financial position as at August 31, 2015 and the statement of operations for the year then ended, are derived from the audited financial statements of The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc. for the year ended August 31, 2015. We expressed a qualified audit opinion on those financial statements in our report dated November 30, 2015 (see below).

The summarized financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summarized financial statements, therefore, is not a substitute for reading the audited financial statements of the organization.

Management's Responsibility for the Summarized Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements on the following basis:

The summarized financial statements include the major totals and subtotals from the related complete financial statements dealing with matters having a pervasive or otherwise significant effect on the summarized financial statements.

Auditors' Responsibility

Our responsibility is to express an opinion on the summarized financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary of Financial Statements".

Opinion

In our opinion, the summarized financial statements derived from the audited financial statements of The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc. for the year ended August 31, 2015 are a fair summary of those statements, on the basis described above. However, the summarized financial statements are misstated to the equivalent extent as the audited financial statements of The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc. for the year ended August 31, 2015.

The possible misstatement of the audited financial statements is described in our qualified audit opinion in our report dated November 30, 2015. Our qualified audit opinion is based on the fact that the Organization derives part of its revenue from the general public in the form of contributions and fundraising which are not susceptible of satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the Organization and we were not able to determine whether any adjustments might be necessary to contributions and fundraising, excess of revenues over expenses, current assets and changes in fund balances. Our qualified audit opinion states that, except for the possible effects of the described matter, these financial statements present fairly, in all material respects, the financial position of The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc. as at August 31, 2015, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Booke & Partners

Winnipeg, Canada
November 30, 2015

Chartered Accountants

The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc. (operating as The Rose and Max Rady Jewish Community Centre) Statement of Operations

Year Ended August 31	2015	2014
Revenues		
Memberships	\$ 1,833,468	\$ 1,778,061
Program	2,304,269	2,226,344
Grants, allocations and contributions	1,404,520	1,479,011
Membership services	99,053	94,557
Investment	67,631	40,931
Fundraising	587,656	811,711
Other	101,239	74,172
	<u>6,397,836</u>	<u>6,504,787</u>
Expenses		
Administrative costs	431,430	405,388
Direct program costs	640,266	649,484
Financial assistance	215,321	196,122
Fundraising	256,652	343,752
Independent contractors	839,771	745,742
Interest on capital lease	11,902	9,334
License fees	1,061,750	948,030
Maintenance and facilities	92,067	183,234
Marketing and promotion	198,421	169,704
Other expenditures	35,845	31,006
Salaries and benefits	2,465,167	2,424,199
	<u>6,248,592</u>	<u>6,105,995</u>
Excess of revenues over expenses before under noted items	149,244	398,792
Amortization	(86,168)	(107,225)
Transfer to the Jewish Foundation of Manitoba	(9,143)	-
Unrealized (loss) gain on investments	(45,485)	33,818
Excess of revenues over expenses	<u>\$ 8,448</u>	<u>\$ 325,385</u>

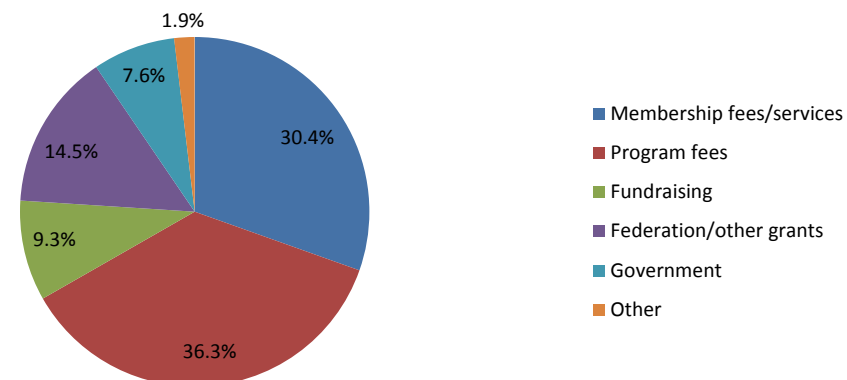
**The Y.M.H.A. Jewish Community Centre of Winnipeg, Inc.
(operating as The Rose and Max Rady Jewish Community Centre)
Statement of Financial Position**

August 31	2015	2014
Assets		
Current		
Cash	\$ 451,755	\$ 402,243
Receivables	279,526	364,246
Prepays	63,946	91,128
Investments	<u>1,146,413</u>	<u>1,440,750</u>
	1,941,640	2,298,367
Funds held in trust	53,214	53,014
Capital assets	<u>835,741</u>	<u>280,388</u>
	<u>\$2,830,595</u>	<u>\$2,631,769</u>
Liabilities		
Current		
Payables and accruals	\$ 489,237	\$ 486,839
Deferred revenue	965,202	758,791
Current portion of obligations under capital lease	<u>78,688</u>	<u>66,199</u>
	1,533,127	1,311,829
Deferred contributions related to capital assets	4,639	4,639
Obligations under capital lease	<u>92,040</u>	<u>123,160</u>
Funds held in trust	<u>53,214</u>	<u>53,014</u>
	<u>1,683,020</u>	<u>1,492,642</u>
Fund Balances		
Operating Fund	231,368	276,102
Capital Asset Fund	531,709	464,744
Restricted Fund	<u>384,498</u>	<u>398,281</u>
	<u>1,147,575</u>	<u>1,139,127</u>
	<u>\$2,830,595</u>	<u>\$2,631,769</u>

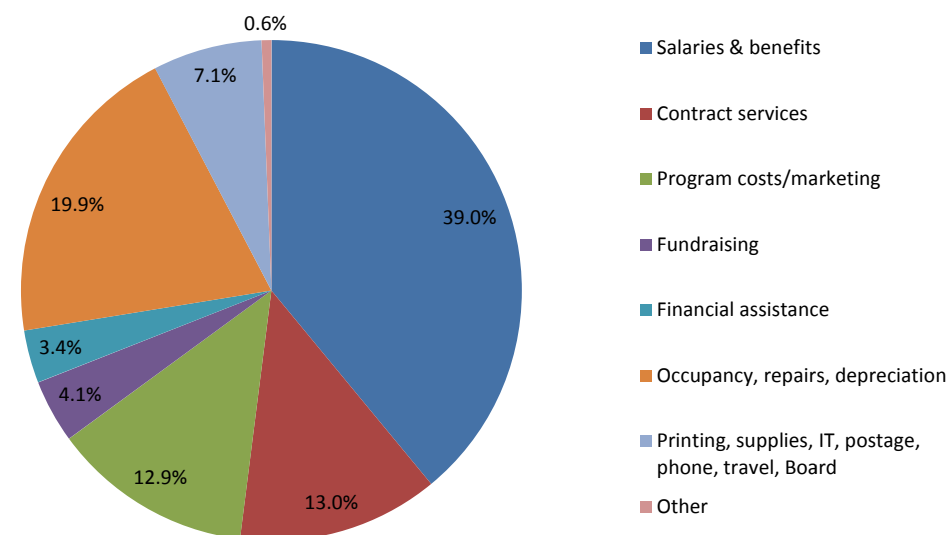
The complete financial statements, including notes to the financial statements and the independent auditors' report, are available upon request by contacting the Rady JCC Finance office.



REVENUE



EXPENDITURE





Began construction on a new child care centre, to be called the **David and Ruth Asper Early Learning Centre**.

We are very pleased to provide another 50 families with early learning opportunities for children as young as two years old that reflects Jewish teachings and values.



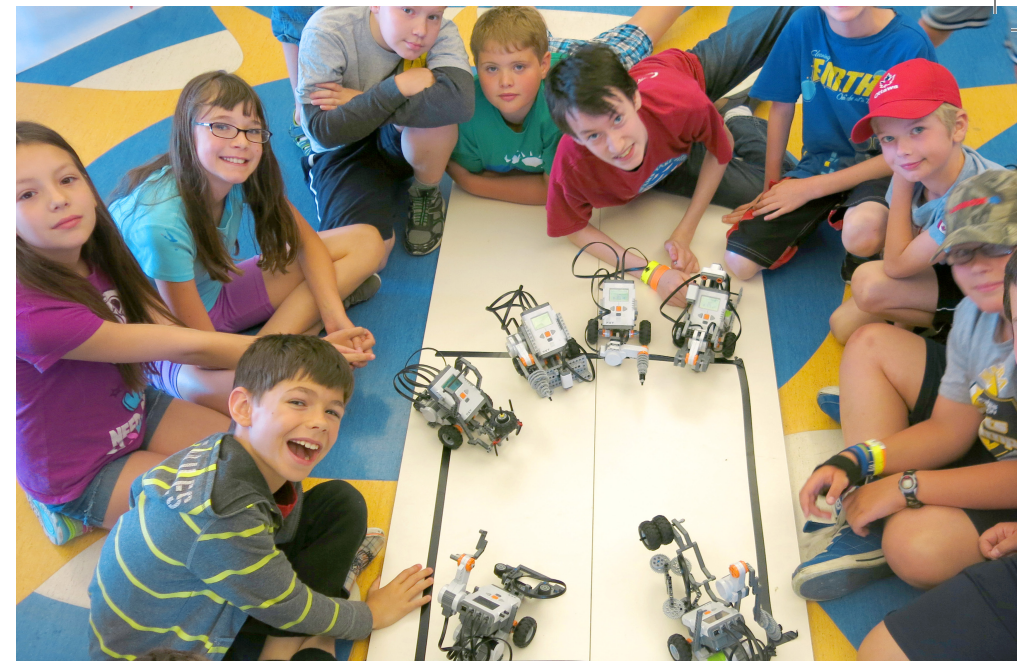
With your help, we can provide more child care

Jewish child care is one of the most significant needs in our community.

Help us reach our goal to complete this project.

To make a donation, and inquire about naming opportunities, please contact Rady JCC Executive Assistant, Maegan Piltzmaker at (204) 477-7513.

NEW DAVID & RUTH ASPER EARLY LEARNING CENTRE



YOUTH

Sophie Hershfield

ACTIVE LIVING

Dora Lantsman

DAYCARE

Leita Nemiroff

FOLKLORAMA

Rena Boroditsky

CULTURAL

Rose Aziman/
Reva Craven

SPORTS DINNER

Lori Gilfix

SPECIAL NEEDS

Shiri Berkowitz

FITNESS

Brenda St Clair

SID SLONIM

Saul Fink

KEN H. KRONSON KEHILLA AND SID SLONIM AWARD WINNERS
2014 - 2015 ANNUAL REPORT

We would like to express our gratitude for the support of those who provide funding through their endowment for the Rady JCC with the Jewish Foundation of Manitoba. These funds also help us be an inclusive agency by providing some of the resources needed to provide financial assistance and other inclusion services.

We thank you for the support and vision.

Jonathan Samuel Buchwald Bar Mitzvah Fund

Lisa Cohen Fund

Berdie & Irvin Cohen Memorial
Flow-Through Fund

Mickey Fingold Family Trust Fund

Jack H. Flom Memorial Fund

Samuel H. Gilfix Fund

Sam & Judy Linhart Fund

Gertrude & Rube Ludwick Family Fund

Nathan H. Micay Memorial Fund

Morley Mogul Memorial Fund

Rabbi Rappaport Education and
Lecture Series Trust

Ben & Arnice Rosenblat Memorial Fund

David & Leda Slater Memorial Fund

Daniel Tallman Family Fund In Memory of
Clara Tokar

Irene & Harry Walsh Q.C. Gift for the
YMHA Community Centre in Honour of the
Members of Glendale Club

Tallman Seniors' Transportation Initiative

Doris Margolis Jewish Music and Theatre Fund

Stoller Family Fund In Memory of
Leonard and Elaine

Idy & Max Nusgart Fund

Bert Knazan Endowment Fund

Jordan Lazareck Special Needs Fund

Bayla & Laurie Mainster Family Trust

Marym & Izzy Peltz Fund

The Grosberg Family Fund

Nora & Harry Warren Fund

Israel & Babs Asper Charitable Fund

Robyn Lisa Buchwald Bat Mitzvah Fund

Fred Glazerman Memorial Fund

THANK YOU!



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